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1959
CANADIAN FILM WEEKLY
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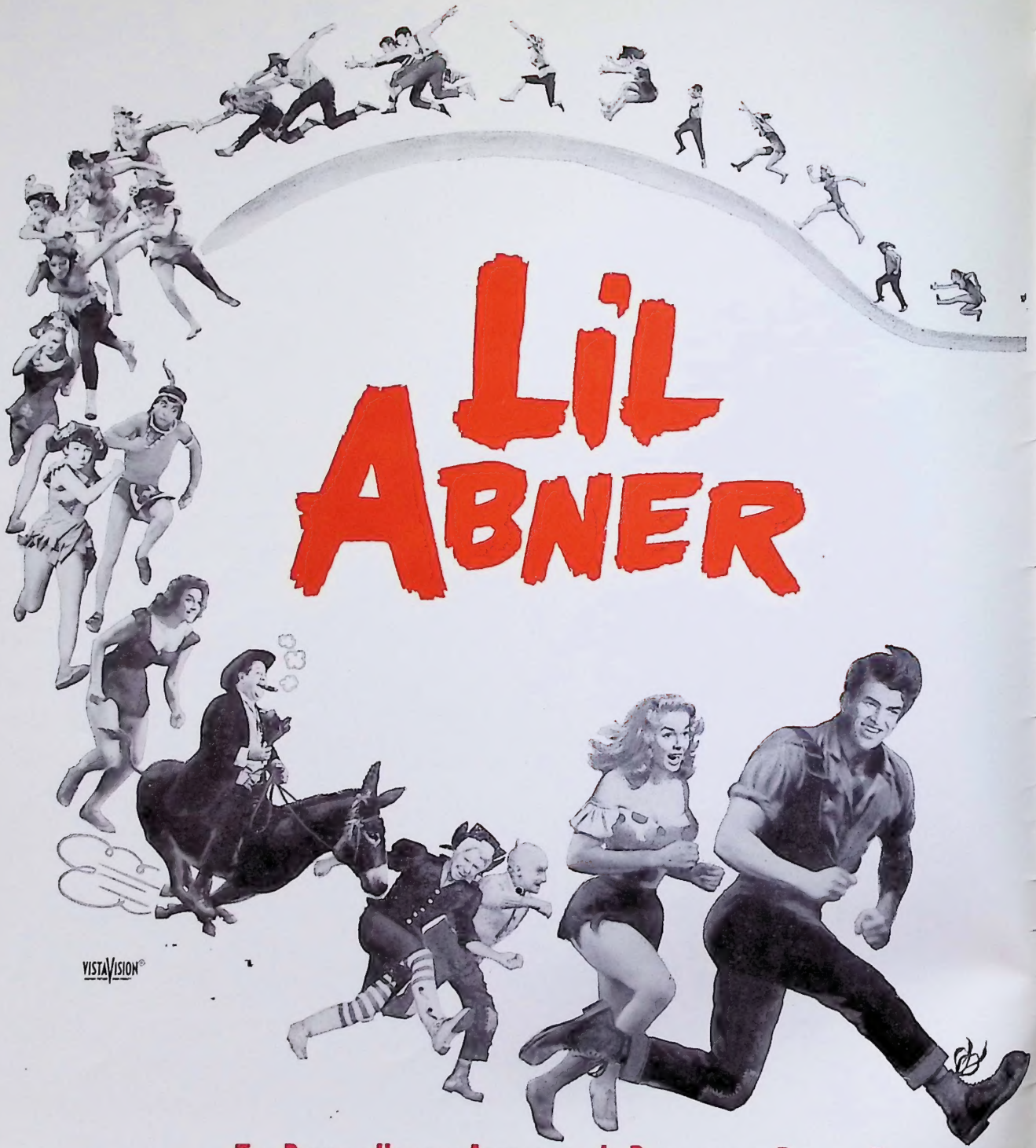
INDIVIDUAL SPEAKERS AND FOOT-WARMERS

PARAMOUNT'S CHRISTMAS PRESENT FOR EXHIBITORS



THE PERFECT HOLIDAY ATTRACTION IS PARAMOUNT'S PERFECT PRODUCTION

CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 24, No. 49 | Christmas Edition | TORONTO, December 23, 1959

YEAR-AROUND DRIVE-INS INCREASING

SNOW, FOG NOT FATAL TO WINTER OPERATION; FOOD TAKE GOOD

WE first ran this year's cover illustration in 1950 as a piece of humorous exaggeration — humor so exaggerated that it was worthy of being pictured. We got Bill Bounsell to draw it. It proved prophetic and we feel sorry for Jules Verne and Mother Shipton, who didn't live to see their predictions come true.

Some years ago drive-ins in Alberta, where the weather goes 'way below zero, and British Columbia, where it hardly ever snows, began playing at staying open longer than the usual season. Last winter 20th Century Theatres, prompted by the continuing vitality of the drive-in dur-

(Continued on Page 5)

Triton's 'California Street'

George Zuckerman has been signed by Triton Pictures to script California Street, which UA will release.

10-Yr. UK Variety Total: £400,000

At its 10th anni celebration luncheon the Variety Club of Great Britain, with Prince Philip and Earl Mountbatten as guests of honor, a total of £68,000 was given away for the blind, spastic boys and girls, cancer research and playing fields. Its 10-year charity total is £400,000.

We're With You, Jack L. Warner

"The greatest, most productive and profitable years of the motion picture industry are here and just ahead. Motion pictures are re-established as the foremost entertainment of people everywhere." So Jack L. Warner, president of Warner Bros., said recently in reporting on his company.

Our Very Best Wishes

Kodak $100,000 For Oscar Tab

The Eastman Kodak Co., of which Canadian Kodak is a part, will contribute $100,000 of the $500,000 needed by the motion picture industry to sponsor the Oscar telecast on April 4. The company will have no plugs in publicity or during the show. The MPAA is handling the financing.

U-I's 'Four Fast Guns'

Universal-International has acquired from Phoenix Film Studio, the producer, the United States and Canadian distribution rights to Four Fast Guns, an action drama starring James Craig, Martha Vickers and Edgar Buchanan. An early release is planned for the film.

'Freedom of Enquiry' & Film Censorship

Proposals for stronger film censorship in several American states are "ill conceived" and such moves "are spearheaded by the uninformed and the uninquiring," Margaret G. Twyman, director of Community Relations of the Motion Picture Association of America, Inc. told the Maryland Library Association during an address called "The Freedom of Enquiry" at its recent luncheon in Baltimore. Her views on the prior restraint represented by film censhorship, which was outlawed by the U.S. Supreme Court, are of interest in Canada, where the banning of films by Provincial boards has brought protests from newspaper writers and others interested in freedom of speech, enquiry and the press.

"Another observation — and this is truly shocking, in my opinion — is that the word 'freedom' can

(Continued on Page 5)

Wilson Named BBG's Technical Adviser

Technical adviser to the Board of Broadcast Governors is Wm. R. Wilson, 49, who was born in Indian Head, Sask., and is a 1934 McGill graduate in Electrical Engineering. He's been with the Electronics Branch of the Department of Defense Production, Ottawa, for the past six years. He was its representative during the planning of the Dew Line project.

Wilson was with Sir Hubert Wilkins in the Arctic in 1937 during the search for lost Soviet airmen.

Officers of the Maritime Exhibitors Association

A. J. Mason of Springhill, NS was re-elected president of the Maritime Motion Picture Exhibitors Association at the recent annual convention in Saint John, NB. He is shown here with other officers and directors. Seated, from the left, are A. A. Fielding, v-p for NS; Mrs. Helen M. Nesbitt, treasurer; and Mason. In the back row are G. A. Walters, secretary; F. C. Leavens, director; F. Gordon Spencer, v-p for NB; and Bruce H. Yeo, PEI v-p.

Alciona's 'The Mad King'

Yul Brynner has been signed to star in Alciona's The Mad King, which UA will release.

U-I's 'In The Wrong Rain'

U-I has acquired newspaperman Robert R. Kirsch's novel, In the Wrong Rain.

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Film Weekly
Incorporating the
Canadian Moving Picture Digest
(Founded 1915)
Vol. 24, No. 49 Christmas Number

HYE BOSSIN, Editor
Assistant Editor ..... Ben Halter
Office Manager ..... Esther Silver
CANADIAN FILM WEEKLY
175 Bloor St. East, Toronto 5, Canada
Authorized as Second Class Mail,
Post Office Department, Ottawa
Published by
Film Publications of Canada, Limited
175 Bloor St. East, Toronto 5, Ontario,
Canada — Phone WAlnut 4-3707
Price $5.00 per year.

CENSORSHIP

(Continued from Page 3)

be so glibly used and so little understood by the majority of our citizens," said Mrs. Twyman. Of the effect of motion pictures on young people Mrs. Twyman said:

"One of the oft-heard claims against movies is that 'movies cause juvenile delinquency.' Wouldn't it be wonderful if we could proclaim that merely by the elimination of the neighborhood movie theatre . . . or even certain 'types' of movies, by the closing of all printing presses, by the burning of all books by certain authors, or by the elimination of all radio and television stations . . . we could solve once and for all the problems of juvenile delinquency! How disarmingly simple! The real facts, if one inquires, would hardly support such claims. Unfortunately history tells us that young people have failed to conform, some even being misguided into explosive and violent behavior patterns . . . long before the invention of the printing press, the motion picture screen, or the use of the air wave!"

Concluding her significant address, Mrs. Twyman cited the dangers of sacrificing any part of our freedoms. She recalled:

"With some understanding of the dictatorships throughout history; yes, even with the sad cries of the oppressed in Nazi Germany still ringing in our ears, isn't it shocking that so many of our people fail to see the hidden dangers of each enacted censorship law? How can they fail to understand that each such law leads us one step closer to a totalitarian form of government . . . dangerously close to confided power? The very foundations of our freedom for which our ancestors fought and died are shaken by this reluctance to defend our right to a free and responsible press in all forms. Never has a dictatorship existed which did not first, in its rise to power, impose censorship laws on the press!"

'The Village Of The Damned'

George Sanders has been signed by MGM to star in The Village of the Damned, soon to go before the cameras in England.

THE POEM called *Bridgebuilder* is one I tore out of a magazine years ago and it was uncredited:

The weary traveller on a lone highway,
Came at the evening cold and gray
To a chasm vast and deep and wide.
The traveller crossed in the twilight dim,
The sullen stream had no fear for him,
But turned when safe on the other side
And built a bridge to span the tide.

Kind friend, said a fellow traveller near,
You are wasting your strength in building here,
Your journey will end with the ending day,
You never again will pass this way;
You have crossed the chasm vast and wide,
Why build you a bridge at eventide?

The traveller lifted his old gray head:
Kind friend, in the path I have come, he said;
There followeth after me today a youth
Whose feet will pass this way.
This chasm, which has been as nought to me
To that youth may a pitfall be.
He too must cross in the twilight dim.
Kind friend, I am building the bridge for him.

THIS TOO has been in my possession for many years and it, like the other, was also uncredited:

No aged time shall hold me in his grasp,
Nor warp the spirit every new day brings—
As long as life is with me I shall laugh,
And live, and love so many things.

And when the time comes for the end,
And I, alone, must seek the lonely path,
I'll greet the dark as I have seen the dawn,
My heart aflame and on my lips, a laugh.

Year-Around D-I's

(Continued from Page 3)

ing somewhat unhealthy times for theatres, kept two of its Toronto drive-ins open. These, the North-West and the Scarboro, responded nicely during a rather rough winter. So they approached them as year-round operations, which led to complete paving to make snow removal easier. This year the company added the Star Top, London, to its winter operation. This year, also, Famous Players is operating its Skyway, Stoney Creek, near Hamilton, all winter.

Santa was certainly good to Canadian exhibition when he brought the gift of the drive-ins. There were three the first year and there are 231 now. In 1950 the 62 accommodated 31,523 cars and played to 4,943,000 admissions for a gross of $2,290,679. In 1957 229 had a car capacity of 90,513, played to 9,945,630 admissions and took in $5,725,311. Drive-ins were greatest in number in 1955 (242), but played to the largest audience (12,380,246) and the biggest gross ($6,316,947) in 1954 — a year when there were 230 of them with a car capacity of 93,214.

The wonderful thing about drive-ins is what the outdoors does to the human appetite. Drive-ins today have swimming pools, playgrounds and such in the summer. It won't surprise anyone if a skating rink or two show up. But the drive-in segment the exhibitor loves most outside of the boxoffice itself is the refreshment stand. The average four-wall theatre gets something like 14c per patron for refreshments. The drive-in figure is over 30c. on the basis of paid admissions.

Santa Claus can have a season pass any time he wants one.

'Dark At Top Of The Stairs'

Delbert Mann will direct Warners' The Dark at the Top of the Stairs.

AA's 'Pay Or Die'

Zohra Lampert will star opposite Ernest Borgnine in AA's Pay or Die.

'The Slender Thread'

As a result of a deluge of calls from producers who have seen Stella Stevens in Panama and Frank's Li'l Abner, the young blonde actress will be given the top feminine role in Paramount's upcoming The Slender Thread. Miss Stevens is on an exclusive contract basis.

OUR BUSINESS by N.A. Taylor

WE are approaching the end of a decade. Based on viewpoint one may make an individual selection of alliteration and call it the Fabulous, Fearful or Fascinating Fifties. No one, however, can deny that in this period we have witnessed a most interesting time in our business.

This is not the time or place to review the events of the past ten years but certainly everyone will agree that there have been more changes in our business in this period than at any time since the advent of sound.

We are about to enter the Sixties and not until that decade has fully passed will we be able to make a full appraisal of its effect on our business. At the moment it bids fair to yield more change and to be even more exciting than the period just passed.

Through these columns we have acquired a whole alphabet of friends in near and distant places. We should like to wish all of them our very sincere Compliments of the Season, together with the promise of the brightest cheer in every way for the New Year.

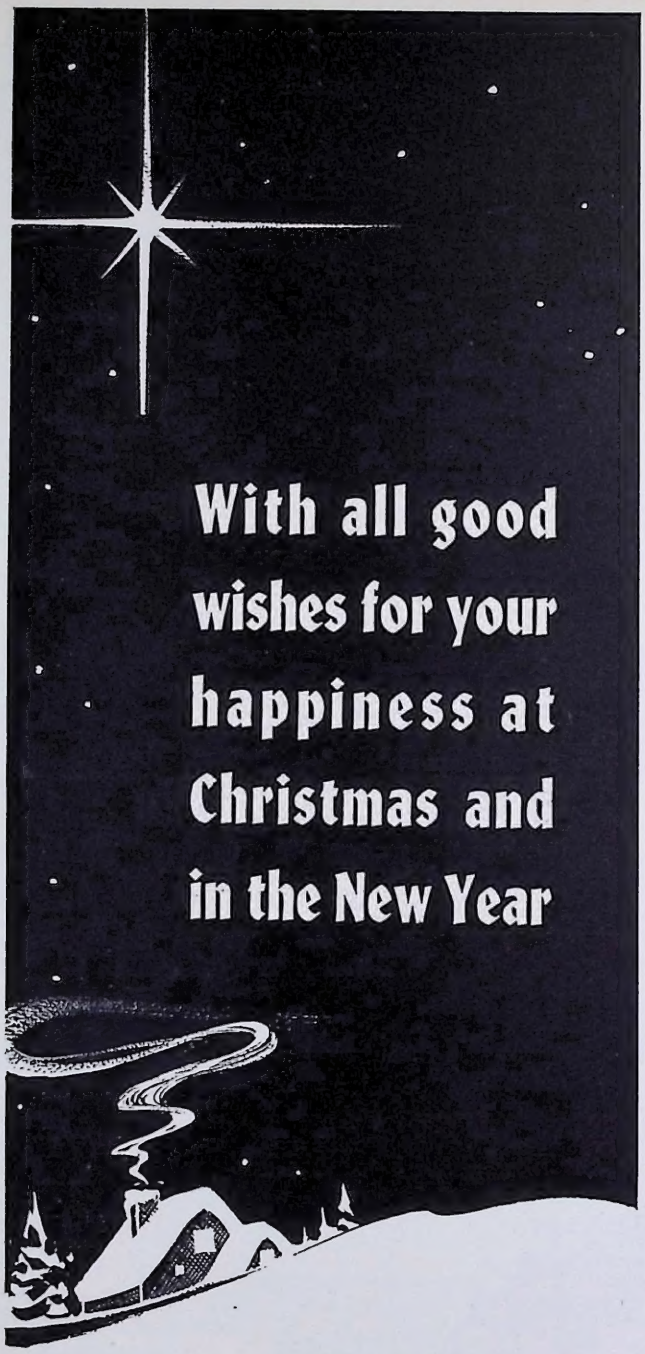
Batjac's 'Sam Houston'

Sam Houston, an epic chronicle of the life of Texas' most famous statesman-soldier, will be the next major film of Batjac Productions, producer-director John Wayne announced recently. The life of Houston will begin production in Texas in late 1960, following the world-wide roadshow presentation by United Artists of Wayne's current Todd-AO film, The Alamo.

Columbia, Documento Set Deal For 'Sappho' Film

Columbia Pictures has completed a production-distribution arrangement with Documento Films under which Columbia will have world-wide distribution rights to Sappho, Venus of Lesbo, a CinemaScope and color spectacular to be produced in Italy next year by Gianni Hecht Lucari, president of Documento Films. The deal was set recently in Rome by M. J. Frankovich, Columbia vice-president co-ordinating production in England and the Continent.

Sappho, Venus of Lesbo will begin filming early in March at the Cinecitta Studios in Rome, with a 12-week shooting schedule.



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Welcome

WOMPI, SMPTE

AND THE

Variety Clubs International to Toronto

A Very Interesting City

"The time has come," the Walrus said,
"To talk of many things:
Of shoes—and ships—and sealing wax—
Of cabbages and kings—"

By HYE BOSSIN

VERY WELL, Walrus, how about these?—General Pike, Mary Pickford, Ginger Ale, The White House, Insulin, Wayne & Shuster, The Henry Miller Theatre on Broadway, Standard Time, Tugboat Annie and *I'll Never Smile Again*. But first a question: Can a place with these things in its history be dull? The place I mean: Toronto.

Toronto dull? We hope not — for the sake of the ladies and gentlemen of the Variety Clubs International, the Women of the Motion Picture Industry and the Society of Motion Picture and Television Engineers. The first two, totalling about 2,000 members and spouses, will be in Toronto and Canada for the first time during 1960 and the last, which has a vast membership, will come in 1961. Across the years many of these guests-to-be have plagued our delegates with their favorite question: "When are you going to invite us to Canada?"

Since the question was asked in such glamorous places as New Orleans, Miami, Mexico City, Las Vegas, San Francisco, Hollywood, New York and London, it always sent a shudder through the Canadians. The prospect of matching the enjoyment of the moment seemed just too great. The Canadians usually answered with relief and truthfully that Toronto didn't have a banquet hall large enough. Then came the new wing of the Royal York Hotel to eliminate that answer. Also the dining facilities next to the new Queen Elizabeth Theatre in the Canadian National Exhibition, a good convention combination.

Like the others, the Variety Club members thought it was about time they faced up to the question. So in London in 1958 they bid for and got the 1960 convention. Now they're glad. They and the others are declaring openly what they couldn't get themselves to say in other years: that Toronto is a mighty interesting city and — what's more — always has been. So much for characteristically Canadian unassertiveness! All of us are looking forward to 1960, stimulated by the finest conventions the world has known.

OUR guests will find our community so old that the first white man to get here, Etienne Brule, was one of Champlain's boys — and so new that, next to Los Angeles, it's the fastest-growing city in North America. It has 1,429,207 people, 200 churches, 134 parks, Canada's only subway and 10 miles of waterfront that makes it a top stop on the St. Lawrence Seaway. Toronto is third among cities in ratio of automobiles.

It's the home of the Maple Leaf Baseball Club, which will have major status one of these days, and the famed Maple Leaf Hockey Club. Here you will find the Mendelssohn Choir, one the finest symphony orchestras in North America, and the Canadian National Exhibition, which occupies 350 acres and is the greatest annual exhibition on earth. Variety Village, a vocational guidance school and residence for crippled boys, was until a couple of years ago the only place of its kind in the world, every last thing having been built to suit the physical characteristics of its occupants. Because of this it was a regular stop for educationists from all parts of the universe, who regarded it as a laboratory as well as a school. It's in Scarborough, one of the 13 municipalities that constitute Metropolitan Toronto.

Toronto is the head office city for most of the Canadian picture industry, the publishing business and the companies that make up Ontario's vastly-rich mining field. It's the main English-language centre in the land and Americans have called it "The Boston of Canada" — perhaps for its dignity as much as anything. It has been the capital of Ontario since the year of Canadian Confederation, 1867, and the Parliament Buildings are in Queen's Park.

The largest of the Canadian Broadcasting Corporation's radio and television network shows originate in Toronto, which is the third largest centre of theatre, film and kindred activity on the continent. The Royal Conservatory of Music, the Ontario College of Art and the Royal Ontario Museum, which houses one of the finest Chinese collections in the world, are here. Young Canadians whose language is English head for Toronto in search of a career in the arts, just as young Americans head for New York and young Britons for London. To them it's a city of dreams. It has theatre schools among those of the arts. One of its legitimate theatres, the Royal Alexandra, is a link with the rich past, having been opened in 1907. It's newest theatre will be the 3,100-seat O'Keefe Auditorium, to open in 1960.

Toronto is one of the three great crossroads of the English-speaking world, only London and New York being ahead of it. A bit of lingering in our hotel lobbies and such places as the Variety Club quarters can acquaint one with the variety and importance of the people who come here on matters of business, art and education.

IT ISN'T strange that a city with enough odd elements in its history to interest Lewis Carroll's Walrus should have a little of *Alice in Wonderland* about it. Its name, for instance. Nobody is sure, after hundreds of years, what it means. Historians have conjectured that "Toronto" is Indian for (1) "A place of meeting," (2) "trees in the water" and (3) "lake opening." Some hold that it is derived from (4) "Atironta," chief of the Arenderonons. They can't even say for sure how it's spelled; old documents show it as "Torontou" and "Torontaux."

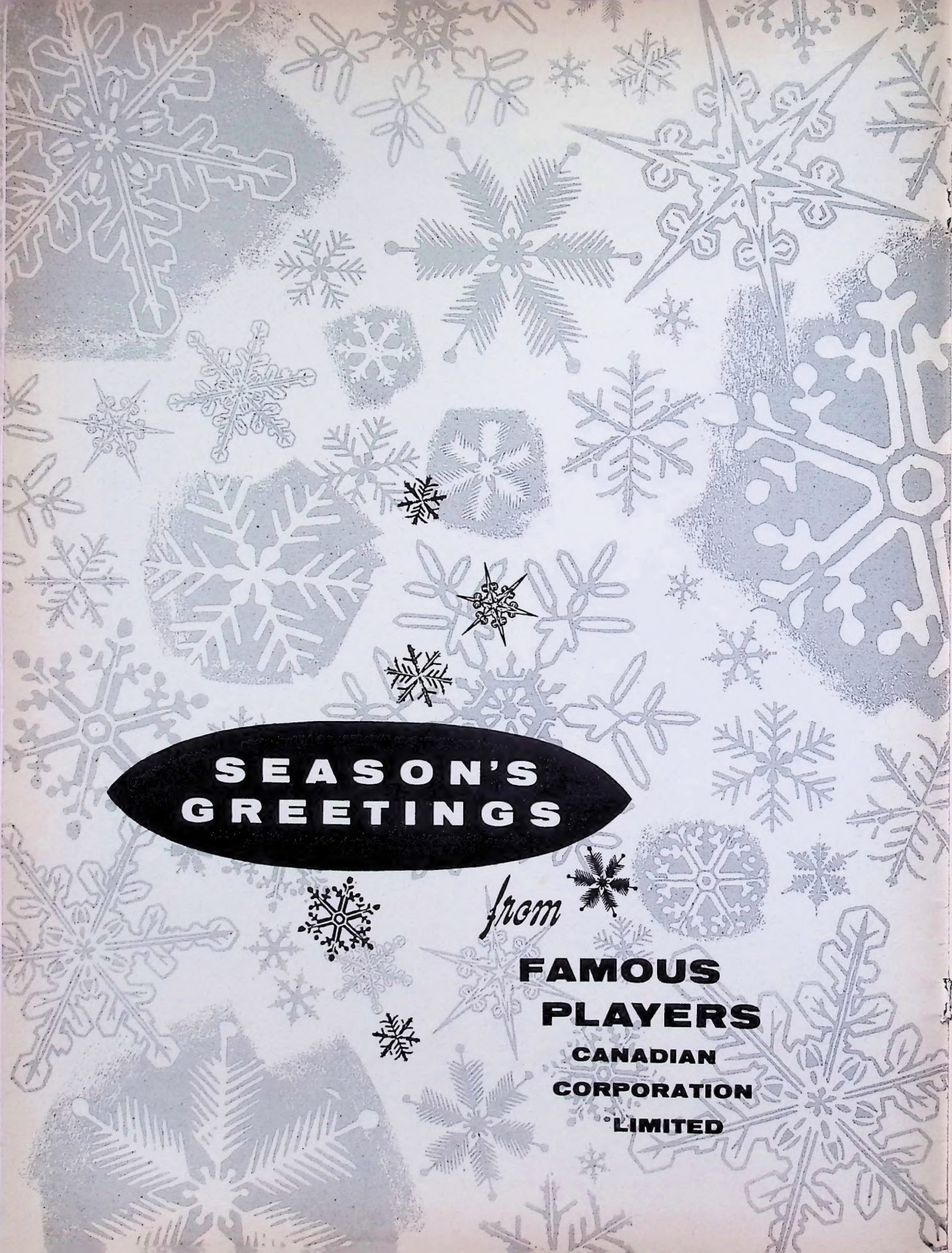
For that matter, no one can say how long the name will last, if we go by the record. It was called "Fort Toronto" and "Fort Rouille," the latter for a French official. When the British took over from the French after the capture of Quebec they bought the land from the Mississaugas. Came the American Revolution and in 1793 Governor John Graves Simcoe, who had commanded the Queen's Rangers First Americans, decided to move the capital.

He picked the 12-house community, had his army engineers lay out a town and erected government buildings. Simcoe renamed the place "York" after the Duke of York, second son of George III, under whom the family trouble started with what were then our fellow British Americans. The Duke of York was a popular soldier of the day but great doubt developed later about the victories he claimed. So it could be that the choice of "York" was influenced by fraud.

The capital was at Newark, now known as Niagara-on-the-Lake, and the arrogant Simcoe, who hated the cocky and eruptive victors, decided to move it to a safe distance from the troubled border. Simcoe fostered the over-privileged whose greed, airs and entrenchment led to a revolt four decades later. He left in 1796, because "the governor's undisguised prejudice and unguarded language against the Americans, particularly in the presence of Indians, brought about his recall," according to A. P. Cockburn in *Political Annals of Canada*, although the official reason was poor health. From Canada he went to San Domingo as governor. Much can be said for Simcoe as the first governor of Upper Canada. The second session of parliament during his regime, held at Niagara in 1793, curtailed slavery and passed bills aimed at its abolition. Lower Canada followed the same year, Great Britain 41 years later and the USA 70 years after that.

In 1834 York, with a popu-

(Continued on Page 13)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JAMES CAMERON

MONTY HALL

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Heart Award Winners Past and Present

DAN KRENDEL, left, Chief Barker, presents the 1958 heart award to HERB ALLEN while visiting barker FRANKIE LAINE looks on.

Toronto Variety Club

Tent 28

Variety Clubs International

☆

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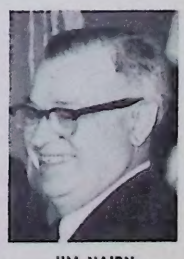
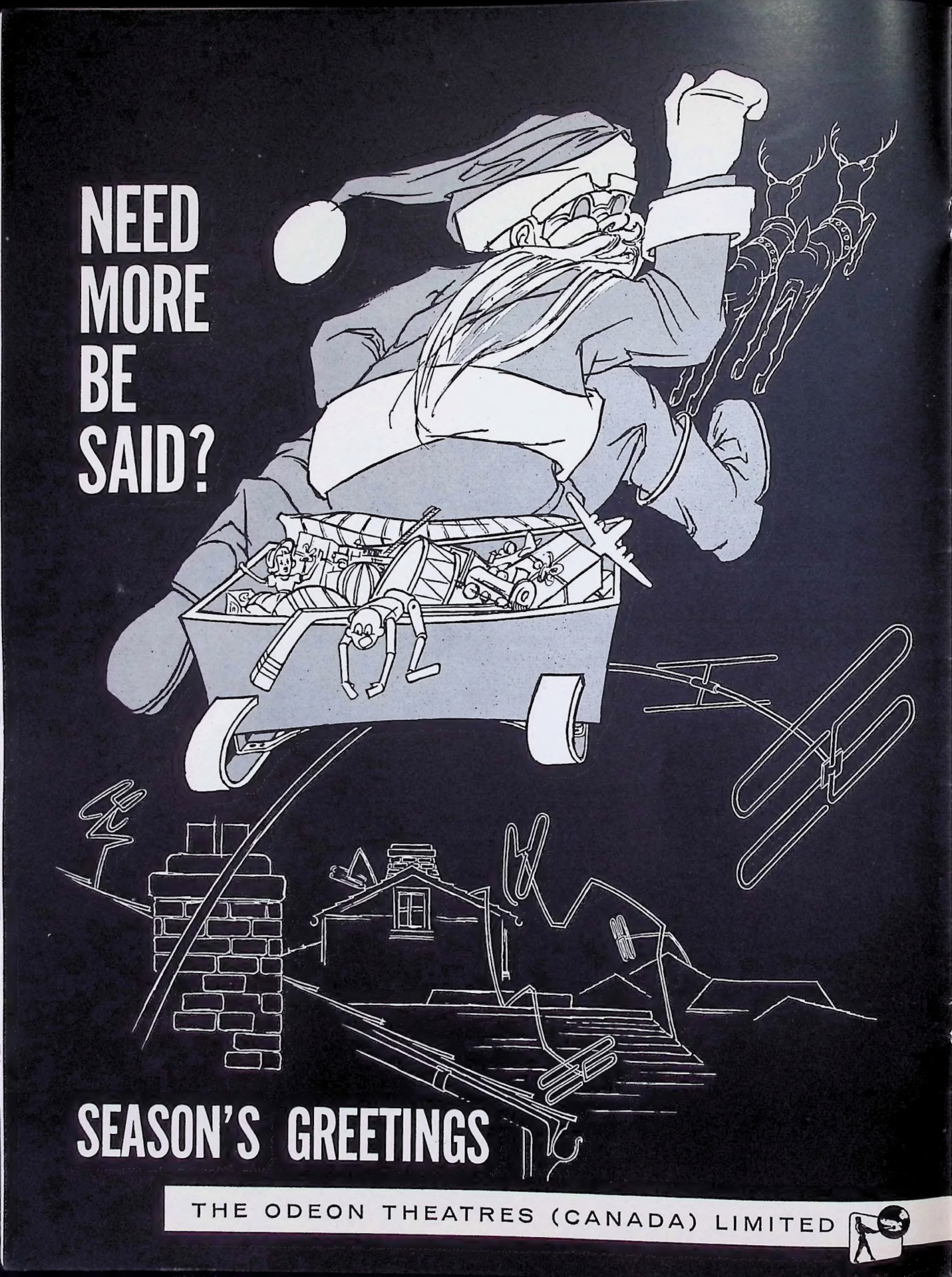
J. A. TROYER

ERNEST M. RAWLEY

R. W. BOLSTAD



JIM NAIRN


NEED
MORE
BE
SAID?
SEASON'S GREETINGS
THE ODEON THEATRES (CANADA) LIMITED

FERRY TO HONG KONG
EASTMAN COLOUR
ORSON WELLES CURT JU
SYLVIA SYMS

SKI CRAZY
TECHNIC
DARRELL ROB
EA
JULIETTE GREL
MURIEL PAVLO

THE HEART
FRANKIE VAUGHAN
TONY BRI

SAPPHI
EASTMAN COL
NIGEL PATRICK YVONN
MICHAEL CRAIG PA

THE CAPTAIN'S TABL
EASTMAN COLOUR
JOHN GREGSON NADIA GRA
DONALD SINDEN PEGGY CUMMINS

THE 39 STEPS
EASTMAN COLOUR
KENNETH MORE TAINA ELG

TIGER BAY
JOHN MILLS HORST BUCHHOLZ
HAYLEY MILLS

FOLLOW A STAR
NORMAN WISDOM JUNE

CONSPIRACY
LILI PALMER
YVONNE MITCHELL

CARRY ON NURSE
SHIRLEY EATON CHARLES HAWTREY
TERANCE LONGDON
Anglo-Amalgamated

CARRY ON TEACHER
KENNE SIMS
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R
COLIN own
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BIL

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ALL RIGHT, JACK
MICHAEL PETER SELLERS
TERRY THOMAS
RD ATTENBOROUGH

O NO TIME
N COLOUR
BETSY DRAKE

OWNE
O.
ER SELLERS
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ONEY POITIER
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S A CIRCUS
TON THE CRAZY GANG

GIRL IN THE WOODS
ORREST TUCKER BARTON MACLANE

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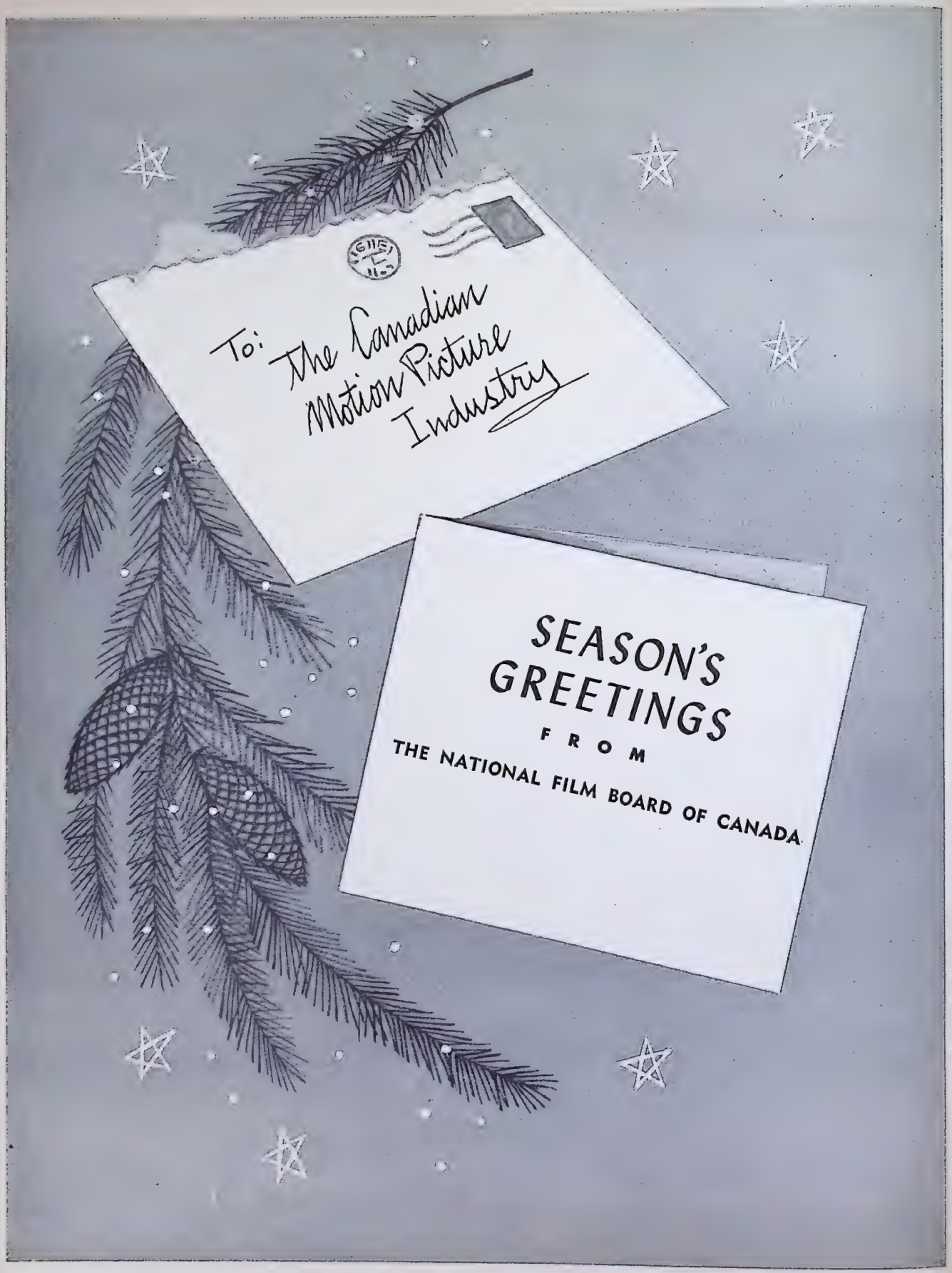

To: The Canadian Motion Picture Industry
SEASON'S GREETINGS
FROM
THE NATIONAL FILM BOARD OF CANADA

AN INTERESTING CITY

(Continued from Page 7)

lation of 9,254, became a city and elected as its mayor William Lyon Mackenzie, leader of a popular movement bitterly critical of the aristocratic occupants of Upper Canada's chief political offices. Three years later this angry little editor led an armed rebellion against these agents of the Crown and fled to the United States when it collapsed. His grandson, William Lyon Mackenzie King, was the Prime Minister of Canada for 22 years between 1921 and 1948. By the way, one of Mackenzie's lieutenants, Samuel Edison, also made it to the border ahead of the Royal defenders and so it was that his son, Thomas Alva Edison, was born in the USA and not in Canada.

On becoming a city, "York" was dropped and "Toronto" used again. Toronto calls itself "The Queen City." Other cities call it "Hogtown." Out of pure jealousy, naturally.

But what about the other aspects of Toronto history mentioned at the beginning of this account?

WHAT about General Pike of Pike's Peak fame?

Having licked the British once, the ex-British on this side of the water thought they'd try it again. They had been delivering goods to Napoleon's France, which was at war with the British, and objected to being stopped by force. Try it again they did and we like to think they didn't make out as well as the first time. In 1813 1,700 Americans of General Dearbourn's command, led by General Pike, attacked Fort York, which was defended by a small number of British and Canadians under General Sheaffe, who was later demoted for not preparing properly. As Dearbourn watched from the ships of Commodore Chauncey the defenders fought bravely, then prepared a retreat. As the Americans moved in, the powder magazine, with its 500 barrels, blew up. Pike died with many of his men.

The Americans saw it as deliberate and felt that this sort of thing was somehow not cricket. Angry, they burned the town, including the government buildings, and among the things removed were the parliamentary mace, £2,000 and books from the public library. The last was returned by Chauncey, who was displeased with the conduct of his own force. Our side got even by burning Washington, paying particular attention to the mansion of President Monroe, who was said to have gotten out in such a hurry that he left his fine dinner uneaten and that pleasant chore some of the invaders gladly performed for him.

When the president's mansion was rebuilt it was painted white to hide some of the scarred but still useful timber. It became, by common reference, "The White House," and is still known by the name that resulted from the local doings so long ago. Fort York still stands where it did and much as it was.

In 1934 President Roosevelt, as a goodwill gesture, returned the mace. The Americans also removed a fire engine that had been presented to the citizens by Lieutenant-Governor Hunter in 1802 and this was still to be seen in the US navy yard in the 70's. Has anyone seen it lately? We'd like to have it back too, please. By the way, Fort York is still here and is open to American visitors. Peaceful American visitors, that is.

MARY PICKFORD was mentioned. She's from here, as are Raymond Massey, Bea Lillie, Judith Evelyn, Don Harron, Lou Jacobi and Wayne & Shuster. There's another. This one lived in a working-boys' home. One day he and his pal ran away. They were riding the rods to the USA when the pal lost his grip and was killed. The other one rode right on, grief-stricken. To keep alive the memory of their friendship he took his dead friend's name. You'll know it: Wallace Ford. Walter Huston was a native of Toronto. Here let me clear up that early reference to the Henry Miller Theatre. The fine actor whose career reached from the last century into this one entered the profession at Toronto's long gone Grand Opera House, for which he had helped lay the bricks. Not the least of his gifts to the theatre is his son, the distinguished Broadway and London producer, Gilbert Miller.

I'll Never Smile Again was mentioned. The song, on its way to becoming a popular classic, was written in Toronto by Ruth Lowe. Many years earlier Gene Lockhart and Ernest Seitz, to win distinction in time as respectively actor and concert pianist, wrote *The World is Waiting for the Sunrise* after beguilement by the dawn breaking over the University of Toronto. Not long ago Bobby Gimby wrote *The Song of the Cricket*, which Ray Bolger recorded.

The world of serious music has acclaimed our Glenn Gould, the pianist. Zara Nelsova, the cellist, studied and played in Toronto. Percy Faith is known widely as a conductor and composer, as are Brian and Dennis Farnon. Three of the entertainment world's most popular quartets did their first singing here: The Four Lads, The Crew Cuts and The Diamonds. Among the Canadians whose first big step forward was made in Toronto are Lorne Greene, Gisele Mackenzie, Alan Young, William Shatner and Tammy Grimes.

Tugboat Annie? She was created by Norman Reilly Raine, who was a newspaperman in Toronto. He won an Academy award for the film, *Zola*. The lady who brought Tugboat Annie to life on the screen was Marie Dressler, who came from Cobourg, not far from here. Oddly enough, Annie came to TV in Toronto, where the series was filmed for international distribution. So — incidentally — were *The Last of the Mohicans* and *Cannonball*. *Hudson's Bay*, a TV series, starring Barry Nelson and George Tobias, was recently completed at the newly-built Toronto International Film Studio, which is said to have the best facilities east of Hollywood. Toronto has a number of film studios.

Christmas Greetings
TOM DALEY
HAMILTON

"IF YOU can live until we get the new stuff from Toronto, we might save you." The New York doctor who said that to a patient in 1922 meant Insulin, discovered at the University of Toronto by Banting and Best. It saved the patient and millions since. Ginger ale was invented here by John L. McLaughlin and Standard Time was worked out by Sandford Fleming. Tommy Ryan created five-pin bowling. The Saturday half-holiday for labor originated in Toronto.

Some sports names are Goody Rosen, major leaguer; Joe Wright, Jr., Diamond Sculls' winner; Ned Hanlan, probably the greatest oarsman in modern times; Dude Foden, jockey; Frenchy Bellanger, world's flyweight champion; George Young, Catalina Swim winner; and Al Balding, golfer.

Quirky things happen for a supposedly staid city. A race was run without one of the entries, Lassie's Mary, the horses breaking without an official start. A jockey on another horse, Camps First, recognizing this, pulled his mount at the quarter. The race was rerun and the two freshest horses, Lassie's Mary and Camps First, ran one-two. The crowd threatened to wreck the track. This might be a good place to mention that the biggest $5 daily double in the history of racing, $8,498.35, was paid to one winner at a local race track some years ago.

Toronto also has the Stork Derby. A gentleman named Charles Millar left money in his will for a large cash prize every few years to the lady who produced the most children in a stipulated period. His posthumous humor was also felt by a number of ordained clergymen, each of whom was left one share of brewery stock worth $60,000, which caused as much consternation as joy and considerable searching of the soul, no doubt.

TORONTO a dull city? Not the way I hear it — or tell it. Not with those people and such doings. So come on, you WOMPI, SMPTE and Variety people. Let us show you one of the most interesting, handsome and dynamic cities in the world today.

WE AT WARNER BROS. WANT TO THANK OUR MANY CANADIAN FRIENDS FOR OUR PLEASANT BUSINESS RELATIONS DURING '59 AND THE PAST SEASONS

☆ ☆ ☆

WARNER BROS.

CURRENTLY OFFERS FOR YOUR SCREEN SUCH RECENTLY-RELEASED STELLAR ATTRACTIONS AS—

'AUNTIE MAME' **'RIO BRAVO'**

'THE NUN'S STORY' **'THE FBI STORY'**

and these GREAT BOXOFFICE ATTRACTIONS coming up

'THE MIRACLE'—'A SUMMER PLACE'—'CASH McCALL'

'RACHEL CADE'—'THE BRAMBLE BUSH'—'TALL STORY'

☆ ☆ ☆

Season's Greetings

from everyone at

WARNER BROS.

in Canada

Season's Greetings

to all our fellow exhibitors

British Columbia Exhibitors Association

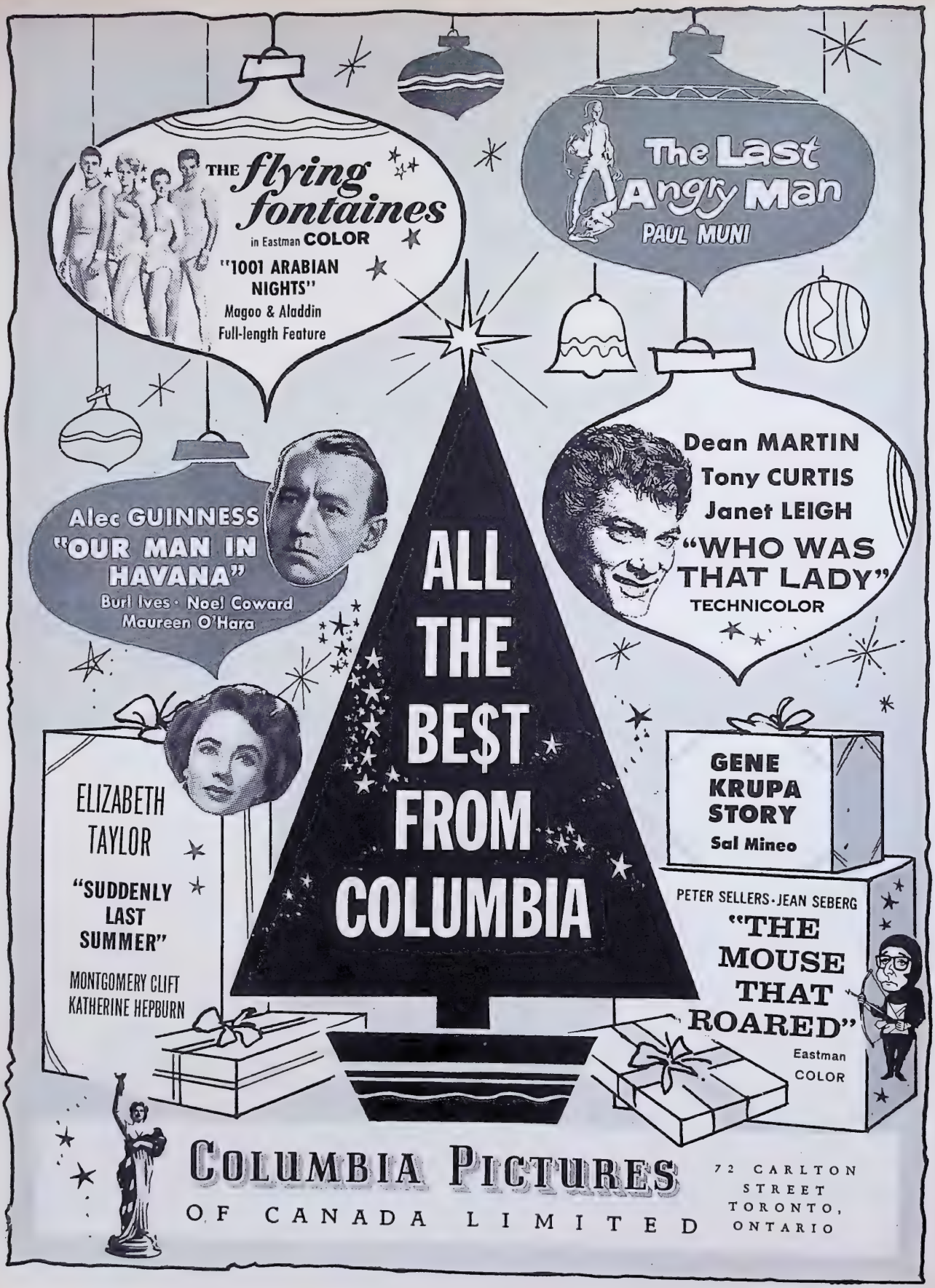
MYRON C. McLEOD, President

All the Best from

Johnny Shapiro Men's Shop

1016 Eglinton Ave. W. RUssell 7-2012

TORONTO


THE flying fontaines
in Eastman COLOR
"1001 ARABIAN NIGHTS"
Magoo & Aladdin
Full-length Feature
The Last Angry Man
PAUL MUNI
Alec GUINNESS
"OUR MAN IN HAVANA"
Burl Ives · Noel Coward
Maureen O'Hara
Dean MARTIN
Tony CURTIS
Janet LEIGH
"WHO WAS THAT LADY"
TECHNICOLOR
ALL THE BE$T FROM COLUMBIA
ELIZABETH TAYLOR
"SUDDENLY LAST SUMMER"
MONTGOMERY CLIFT
KATHERINE HEPBURN
GENE KRUPA STORY
Sal Mineo
PETER SELLERS · JEAN SEBERG
"THE MOUSE THAT ROARED"
Eastman COLOR
COLUMBIA PICTURES
OF CANADA LIMITED
72 CARLTON STREET
TORONTO, ONTARIO

HAPPY HALF-CENTURY, CHARLIE

"I WILL *start Men and Women in the Moving Picture Business* at nominal cost — sell them the machine and outfit and give them every assistance to make the business prosperous. It is a golden opportunity, the biggest paying business for the amount invested in the world, so simple and easily maintained that anyone can embark in it with my aid. *Write me at once* for my free book. How to Start a Moving Picture Business."

This copy, part of a 2x4-inch ad in Popular Mechanics of 1907, was to stir the imagination of a young fellow still to find his place in life. That's what it did to Charlie Duhig. He clipped it and others, for they were appearing regularly.

In 1908 the Chicago Projecting Co. promised that *"You Can Make Big Money Entertaining the Public"* with Moving Picture Machines and the Amusement Supply Co. of San Francisco insisted that *"It Pays Big to Amuse the Public With Motion Pictures."* Stated the latter company: *"Astonishing opportunity* in any locality for a man with a little money to show in churches, school houses, lodge halls, theatres, etc., and to operate *Five Cent Theatres* in store rooms."

It was that first ad that did its work on Charlie Duhig (Charles St. Clair Duhig to the income tax people), for it was placed by Carl Laemmle, president of the Leammle Film Service of Chicago. The man wasn't exaggerating about the possibilities. Not, at least, where he was personally concerned. The next year he headed for California to make films in defiance of the Edison trust, so that he, like others, could be near the Mexican border in case they wanted to cross it when necessary. Seven years later, in 1915, he opened one of the wonders of the film world, Universal City.

CHARLIE Duhig was in New York, an immigrant from Britain, on the January day in 1908 when he read that first ad. The movies were just beginning to get out of the stores that had been used as theatres and these were growing fast. Today they are decreasing in number, so Charlie has experienced the cinema's rise and fall—in numbers, that is.

Charlie came to Toronto soon after he read the ad and worked at old Scarborough Beach running a shooting gallery for Dorsey, the park proprietor. The managing steward of the park restaurant was an all-round Dorsey employee who had come from the USA at his employer's behest—one N. L. Nathanson, who was to become the greatest single force in the Canadian moving picture industry for many years.

Then, in 1910, the effect of the ad was seen. Charlie became a projectionist in the Old Mill, a small theatre which stood where Loew's Yonge St. is now. It had been opened in 1906 as the Theatorium by John Griffin and was at that time the first movie house in the city. Griffin sold it to L.J. Applegath, operator of the Crystal Palace, who hired Charlie. Applegath opened the city's second film exchange above the Crystal Palace; Griffin went on to build a large theatre circuit throughout Ontario for vaudeville and pictures.

CHARLIE was the projectionist at the Century Theatre Toronto, for 27 years before moving into the Imperial booth two years ago to replace one of the great old-timers who have passed on in the past few years.

The film industry has given him a good life, says Charlie. Because of this he is sentimental about those ads. They are behind glass and framed in gold.

Of course, the film industry wasn't Charlie's first experience in Show Business. After his arrival in New York and before he settled in Toronto he toured with the DeMille Quartet, which was managed by Hartwell DeMille, cousin of Cecil B. Not too many years after that the movies limited the chances of such an attraction, so those ads helped Charlie stay in the business and share the growth of the industry to undreamt-of heights.

Happy half-century, Charlie, and may you be around for a long time to see the wonders of the future in our business.

Carradine, Holloway Cast In 'Huckleberry Finn'

Metro-Goldwyn-Mayer has signed John Carradine and Sterling Holloway to round out the principal castings of the new Samuel Goldwyn, Jr., production, The Adventures of Huckleberry Finn.

Carradine will portray a villainous slave-catcher, and veteran comedian Holloway will be seen as the humorous Mark Twain character, "The Barber."

Now before the cameras with Michael Curtiz directing, the CinemaScope-Metrocolor production stars Tony Randall, Eddie Hodges as Huck, Neville Brand, Mickey Shaughnessy and Archie Moore.

Joseph B. Danson

General Insurance

Wishes All

Season's Greetings

EM. 8-2951
51 Wellington St. W.
Toronto

The Management and Staff of

Pictorial Display

wish you

A MERRY XMAS and a HAPPY NEW YEAR

PETE GRANT
AL HARVEY

May Your CHRISTMAS Be Merry and Your NEW YEAR Full of Happiness

Lionel Lester

National Booking Company

21 Dundas Square
TORONTO

Compliments

of the Season from

SOVEREIGN FILM DISTRIBUTORS Ltd.

Offices across Canada

THEATRICAL FILM PRODUCTION IN CANADA

'WE CAN MAKE AN OLD DREAM COME TRUE'

For more than a half-century good men and bad, realists and dreamers, the talented and the bumblers—all have tried to establish a theatrical motion picture production industry in our country. Or talked about it. Most had little standing in the industry as business executives or creators. Now the old dream is rising again but this time it belongs to people who have proved something. Here are the views of some and part of the history of production, along with a report on the present.

AS OUR readers are aware, theatrical production in Canada, an old dream, has a new protagonist, Nat Taylor, a man with his feet squarely on the ground — and his head in the clouds. A practical dreamer, this Taylor, as his accomplishments show. Though involved in almost every phase of entertainment, cinemas are his main and favorite interest, and they require full-length features. He's the chief principal in Toronto International Film Studios.

Taylor's contention, as offered by the heading on his recent production articles in this paper, is *We Can Make An Old Dream Come True.* The dream of Canadian-made feature films began little more than a decade after the first audience showings in America in 1906. Since then much money has been lost in pursuing it, and people have even landed in jail.

The new interest in the old dream provides an opportunity to touch on current and historic aspects of Canadian production. Let's start with a brief survey written by Hye Bossin, editor of this publication, for *The Journal of the Screen Producers Guild* at the request of its editor, Lou Greenspan, formerly executive director of the Motion Picture Industry Council of Hollywood. The article, without quotation marks, follows:

CANADA, in which the motion picture industry is almost day-and-date with that of the United States, has never managed to establish a continuity of feature production. Canadians, who have considerable national pride, have talked about this for a half-century. Much money has been lost in efforts to establish studios and such projects all too often proved to be boobtraps. Nevertheless, quite a few features were made in Canada in the silent days, some by American companies. Even these sporadic efforts ended when sound came in and outdoor shooting was a problem still to be overcome.

What held back domestic production was the absence of a majority language different from that of the leading film-making countries, the United States and Britain. Also the proximity and neighborly closeness of the former, whose film exports satisfied Canadians and whose friendly borders they crossed easily for stage and cinema careers.

It should perhaps be noted at this point that Canadians, nurtured by the Government's National Film Board, are among the world's best documentary makers.

The language walls which protect the production industries of Mexico, South America, Europe and Asia had a small counterpart for a few years in Quebec, where the main language is French. Quebec was France's fifth largest film customer. When war came and the French industry was crippled, the opportunity to get into the market was taken by different Quebec groups, who turned out 15 French-language features, two of which had English-language versions. They did well until something happened that affected not only this type of exhibition but also that which relied completely on imports from France.

French law makes a certain amount of dubbing obligatory. In 1943 Wolfe Cohen, then Canadian general manager for Warner Bros. and now president of WB International, tried an experiment. He brought in a Hollywood film dubbed in France, *All This and Heaven Too.* The availability of Hollywood stars in the French language was just too much for Quebecois. They swamped the theatre.

Soon after that every Canadian distributor had not only an English-language releasing program but a French-language one and this is now a permanent part of the industry in Quebec. Current Hollywood features in the English language still occupy the large theatres, such as those in Montreal. But even that is changing. Some of the newest pictures have been dubbed quickly in French and brought in to be released simultaneously with the English versions. It used to be that French versions followed English ones by about a year. This has occasionally been reversed. The grosses of such dubbed films as *The Bridge on the River Kwai* and *The Ten Commandments* have been fabulous.

While talking about films not in the English language let me introduce the fact that 35 per cent of the 567 features submitted to the Ontario Board of Censors for the fiscal year ended March 31, 1959 were in this category — and Ontario does not use the films described in the information about Quebec. Canada's population jumped from 11,506,665 in 1941 to 17,550,000 now largely through immigration. Because of this 91 of the 567 features were from Italy and 29 from West Germany, the main sources of immigrants outside of the 30 per cent from Britain.

For a while Canada, which has no restrictions on the export of film remittances, gave Hollywood about nine cents of every dollar that it got from outside of the USA and today it returns about $18,000,000. Most distributors are USA-controlled and Paramount owns 51 per cent of the largest—by far —theatre circuit, Famous Players, which will launch the world's first Telemeter installation early in January. The second largest circuit is J. Arthur Rank's Odeon Theatres and it and his exchange is one reason why British films earn more money in Canada than in the USA. Rentals from theatres and TV for all companies totalled about $34,000,000 in 1958.

Interest in producing theatrical features is again keen. Since the war about a dozen features have been produced in Canada by Canadians, several in the past few years, and all aimed for the general market. Hollywood and English companies have done some extended location shooting for big pictures and two small features were shot in their entirety two years ago by one of the groups responsible for the several TV series made in Toronto with Hollywood and Canadian players.

Toronto has a number of studios, two of which are important, Canadian Film Industries and Toronto International Film Studios. The latter, with two sound stages, has been described as the finest east of Hollywood and was erected by a group of which the head is N. A. Taylor, president of N. A. Taylor Associates, which embraces exhibition, distribution, production and television companies. Taylor, in association with Julian Roffman of Meridian Films, has plans for a series of features based on important books.

A significant development is the brief which the Association of Motion Picture Producers and Laboratories of Canada will submit to the government soon. It asks for support for Canadian filmmakers and points out the practices of other countries. Efforts are also being made to induce a more liberal view of film financing from the Industrial Development Bank, which lends money for new businesses.

Next to Hollywood and New York, Toronto has the third largest acting corps in North America—this largely because it is the English-language production headquarters of the government-owned Canadian Broadcasting Corporation. Montreal is also an important TV production centre, although mainly in the French language. Those who seek to make features are interested in commercial competence and a waiting market rather than art. But they look to better times and better films.

THAT'S the article, called *Production in Canada.* Now for some light on some of the ambitious projects of the past, none of which did well.

In Trenton, Ont. there is a sign which reads "Film Street" and that is a link with an interesting story.

In 1916 a group of promoters led by George Brownridge, then manager of a Toronto film exchange and now a New York liquor importer, raised money for a Canadian Hollywood and their company, the Adanac Production Co. Ltd., built it in Trenton. Two pictures were made there years apart by dif-

(Continued on Page 27)

Season's Greetings

N A TAYLOR

TWINEX CENTURY THEATRES
CORPORATION LIMITED

ALLIED ARTISTS PICTURES
OF CANADA LIMITED

I.F.D. INTERNATIONAL FILM DISTRIBUTORS LTD.

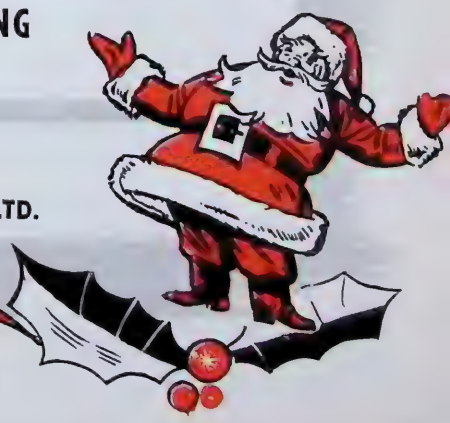
TORONTO INTERNATIONAL
FILM STUDIOS LIMITED

NTA TELEFILMS
(CANADA) LIMITED

B.F.P. BEAVER FILM PRODUCTIONS LIMITED

EXHIBITORS BOOKING ASSOCIATION

I.T.S. INTER THEATRE SERVICES LTD.



SEASON'S GREETINGS

BEAVER FILM
PRODUCTIONS LIMITED
175 BLOOR ST. E., TORONTO

N. A. TAYLOR • *President*
DAVID GRIESDORF • *Executive Vice-President*
H. S. MANDELL • *Secretary-Treasurer*

Season's Greetings and Best Wishes

NTA Telefilm (Canada) Ltd.
175 Bloor Street East, Toronto, Ont., WA. 4-3766

DAVID GRIESDORF
President and General Manager

Sales:
Toronto — Warren R. Rosenberg
Montreal — Jean Lacroix
Booking: — Mel Lefko

Best Wishes for the New Year

TORONTO INTERNATIONAL FILM STUDIOS LIMITED
BOX 220, POSTAL STATION "T"
TORONTO 19, ONTARIO

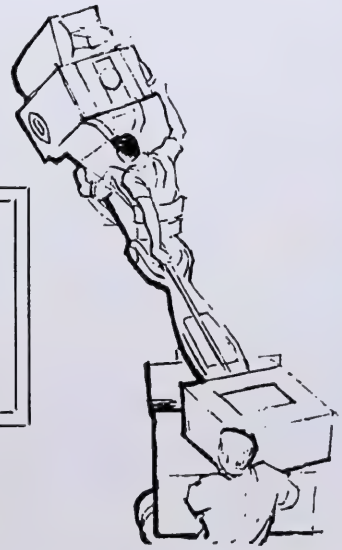
N. A. TAYLOR
President

DAVID GRIESDORF
Executive Vice-President

H. S. MANDELL
Secretary-Treasurer

M. L. AXLER
Director

Canada's newest and finest Motion Picture Studio, with complete equipment and Technical facilities for high-calibre and imaginative production.



HEAD OFFICE
175 BLOOR STREET EAST, TORONTO

Yours for a
Merry Christmas
and a
Happy New Year

EXHIBITORS BOOKING ASSOCIATION

The Oldest Company
in the Field
and Still the Best

RAOUL AUERBACH
General Manager

Season's Greetings
and
Best Wishes

INTER THEATRE SERVICES
LIMITED

DAVID
MANDELL
Manager

SEASON'S GREETINGS

TWINEX CENTURY THEATRES
CORPORATION LIMITED
175 BLOOR EAST, TORONTO, CANADA

10th CENTURY Theatres

N. A. Taylor
Raoul Auerbach
H. S. Mandell
M. L. Axler
S. V. Roth
John S. Kurk
Barney Fox
H. P. Ginsberg
D. Lawless
J. Harrison

International Film Distributors LIMITED

TORONTO
MONTREAL
SAINT JOHN
WINNIPEG
CALGARY
VANCOUVER

Allied Artists PICTURES OF CANADA LIMITED

ALLIED THEATRES

BEN FREEDMAN
President

221 VICTORIA STREET
TORONTO

The Season's Best

THE
DAVE BOSSIN — JOE POSTER
AGENCY

THEATRICAL ATTRACTIONS

THE FINEST IN LIVE ENTERTAINMENT
OF ALL TYPES FOR ALL OCCASIONS

174 FRONT ST. W. **EM. 8-2491** **TORONTO**

Season's Greetings

☆

Top Productions From the U.S.S.R.
for 1960

THE IDIOT

THE HOUSE I LIVE IN
Brussels Prize Winner

EUGEN ONEGIN

☆

ARTKINO PICTURES (CANADA) LIMITED
345 Church St. **TORONTO** **EMpire 4-0987**

The Season's
Greetings

CANADIAN
Seating Company
LIMITED

David H. Dewey

Toronto

Yours for a
Merry Christmas
and a
Happy New Year

THEATRE
POSTER
SERVICE
LTD.

227 VICTORIA ST.
TORONTO, ONT.

graphic
art
specialists
to the
TV and film
industry

fbk avanaugh
and Company
Creative artists
700 BAY STREET
TORONTO, ONT.
EM.4-7855

Season's Greetings

THEATRE
HOLDING
CORPORATION
LIMITED
Toronto

Season's
Greetings
To Everyone

Canadian
Society of
Cinematographers

SEASON'S GREETINGS

AND

Best Wishes for the New Year

FROM

THE STAFF OF

GENERAL SOUND AND THEATRE EQUIPMENT LTD.

HALIFAX - SAINT JOHN - MONTREAL - OTTAWA - TORONTO - HAMILTON - TIMMINS
LONDON - WINNIPEG - REGINA - CALGARY - EDMONTON - VANCOUVER

Greetings
From

The TOPS Restaurant

★

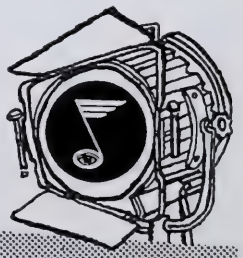
Where Movie Men Meet and Eat the Best Food in Town

OPEN 24 HOURS
(Except Sunday)

★

317 Yonge St.
Toronto

A Merry Christmas from Crawley's



Crawley Films is your producer

OTTAWA
TORONTO
MONTREAL

SAM ULSTER

★

Compliments

of the

Season

★

BEN ULSTER

TELEVISION
COMMERCIALS
•
DOCUMENTARIES

The Best For The Season

FROM

Peterson Productions
LIMITED

MOTION PICTURE PRODUCERS
121 ST. PATRICK STREET
TORONTO • CANADA

To Our Friends In The Industry

☆

Hard selling as well as buying,
Will put an end to Exhibitors crying.
Sincerely we invite you to the test,
And wish for all The Season's Best.

☆

ALBERTA THEATRES ASSOCIATION

SHOPSY-ettes

A Mink Coat . . . or Shopsy's Is Always Good.
Especially Shopsy's — those plump, tender, tasty Franks — made from selected cuts — all beef and Hickory smoked too! Look for Shopsy's Franks at your favourite delicatessen, grocery or chain store.

The Season's Best
from
All of Us
to
All of You

Shopsy's FOODS LIMITED

Compliments
of the Season

TRANS-WORLD FILM LABORATORIES LTD.

4824 Côte des Neiges Road
Montreal 26, Que.
Phone: REgent 3-7181

"A RECOGNIZED AUTHORITY IN CANADIAN FILM PROCESSING"

'An Old Dream Come True'

(Continued from Page 18)

ferent interests and both were part of unhappy experiences by investors.

The first was *The Great Shadow*, starring Tyrone Power (father of this generation's Tyrone Power, who died recently), and Marguerite Snow and it played a couple of engagements at The Grand Opera House, Toronto, in the Spring of 1920. It is said that *The Great Shadow* was successfully distributed but its earnings were tied up by some of the many creditors, among them, players and technicians who had been contracted with a long-range view. The Adanac project vanished in a cloud of bad debts and a local Catholic priest, who represented a big piece of the investment, took charge of the property.

Through the efforts of this priest, the local Member of Parliament and prominent citizens the Ontario Government was prevailed on in 1923 to take over the idle studio for its Provincial Motion Picture Bureau, a large and busy operation under George Patton. It had occupied space in the old *Toronto World* building, where part of Simpson's stands now, and such old-timers as Bert Bach, Charlie Quick and George Rutherford moved to Trenton with it.

In 1927 Canadian International Films, Ltd. was formed by W. F. Clarke, formerly of London, who interested prominent Torontonians, among them leading financiers. A five-year lease was obtained on the Trenton studio and a feature film, *Carry On Sergeant*, written and directed by Capt. Bruce Bairnsfather, was produced. A silent film, it coincided with the coming of the talkies and something like $500,000 was lost. This effort "to give Canada a place in an industry which now ranks as the third largest in the United States" also ended in debt and recrimination. The property has been a dyeing and finishing plant for many years now.

For much of the information about the Adanac, and the *Carry On Sergeant* venture, I am indebted to Gordon Sparling, veteran Canadian director who worked on the film, and Walter Greene, now of *The Hollywood Reporter's* ad department.

SPARLING, who lives in Montreal and was production chief for the old Associated Screen News organization, where he made the famed *Canadian Cameos*, was able to provide some interesting information on another production adventure of great scope, that of Ernest Shipman, an American. In 1929 Frank Badgley, director of the Dominion Government Motion Picture Bureau, wrote Sparling a letter with this Shipman data:

"About 1917 or 1918 Shipman first organized a Canadian company in Calgary and Edmonton and made two films. One was called *Cameron of the Mounted* and I have forgotten the name of the other. These were distributed by a firm called Hodkinson which afterwards merged with Producers Distributing Corporation and were moderately successful, financially and otherwise. In 1921 or 1922 Shipman came to Canada and organized in Ottawa a company called Ottawa Film Productions Incorporated, and made two pictures, *The Man From Glengarry* and *Glengarry School Days*. These were distributed by the same Hodkinson firm but met with mediocre success, particularly *Glengarry School Days*, and those who put money into the company never got anything out of it.

"While these films were being produced, Shipman moved on to Sault Ste. Marie where he organized a company and produced a film called, I think, *The Rapids*, with Harry Morey and Mary Astor in the leads. Whatever became of this film I don't know. From Sault Ste. Marie Shipman jumped to Saint John, New Brunswick, where he organized another company and produced a picture there from a Frederick William Wallace story featuring Norma Shearer.

"If my memory serves me right, Shipman and his gang decamped before this picture was finished and all the stockholders have is what negative he shot which is now lying in a film vault in Saint John.

"The Shipman crowd in Ottawa used the Rideau Skating Rink and one of the buildings at the Exhibition grounds as studios, using the old lighting equipment shipped east from their former western operations. In Sault Ste. Marie I believe they used a building belonging to the Algoma Steel Company. In Saint John they used a number of vacant buildings and their excuse for getting out of town was to finish the studio pictures in New York."

Shipman's pictures were distributed through an important exchange, First National, in which J. D. Williams, prominent in the silent days, was the leading figure. Williams was connected with the making of *The Viking*, starring Charles Starrett, in 1931 in Newfoundland and Labrador in aid of the work of Sir Wilfred Grenfell. This film was found some years ago in a fish storage plant in St. John's, Newfoundland by Ralph Ellis, now of Fremantle Television but at the time with the National Film Board.

SOME effort was made by the late Col. John A. Cooper, executive director of the Canadian Motion Picture Distributors Association for many years, to gather a list of films made in Canada. There were a great many and names keep turning up. Walter Greene says a Galt group made a semi-war picture called something like *The Maple Leaf Forever* in 1916. Roy Tash, the veteran newsreeler, says he photographed a feature with Laurel and Hardy in Trenton and that a seven-reel feature, *Satan's Paradise*, was made in the Loew's Winter Garden, a Toronto roof theatre, in 1919 by the Canadian Aerial Film Co. and played the Tivoli. This company, in which Clifford Sifton was interested, became Filmcraft, which made two-reel comedies in Toronto and also had an unhappy ending, one element of which was a serious fire.

Sparling, still a busy film maker, spoke on The Great Canadian Movie at the University of Toronto, during which he said: "I believe you agree with me that a nation's culture is gauged by its movies, just as it is by its music and its painting, its books and newspapers. If that is so, then it is to everybody's interest that Canada's film production develop and prosper." He ended his address with this quotation from Sir Alexander Korda: "Some have tried to make films a pulpit, but the substance and basis of the film industry is showmanship. I do not suggest that films should descend to mean intellectual qualities, but I must tell you in great confidence that there are few Shakespeares in the film industry—so far!"

The new dreamers of the old dream, who built their studios with money earned in the industry they would serve share Korda's view of things. Perhaps they will make an old dream come true, after all.

BILTMORE THEATRES LTD.
TORONTO

PHOTO ENGRAVERS AND ELECTROTYPERS LTD.

Season's Greetings

and

Best Wishes

To All the
Members of the Motion
Picture Industry

MANITOBA
MOTION PICTURE
EXHIBITORS
ASSOCIATION

300 New Hargrave Bldg. Winnipeg, Manitoba

Season's Greetings

and

Best Wishes

F. G. SPENCER COMPANY LIMITED
Saint John, New Brunswick

The Season's
Best
Wishes
From

The
Maritime
Motion
Picture
Exhibitors
Association

President
A. J. MASON
Springhill, NS

Vice-President
F. G. SPENCER
Saint John, NB

Secretary
G. A. WALTERS
Charlottetown, PEI

A Merry Christmas
and
A Happy New Year

from

INTERWORLD THEATRICAL DISTRIBUTING CO. LTD.

☆ ☆

Exclusive Canadian Distributors for
INTER CONTINENTAL RELEASING ORGANIZATION
(Now in Release — 'JET OVER THE ATLANTIC')

DIAMOND CARBONS

☆ ☆

ALF W. PERRY — JOE BERMACK

277 VICTORIA ST. TORONTO EM. 6-3113

Roundup of the News

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

1959

January

Ontario cabinet shuffle shifts the Theatres Branch and Board of Censors from the Treasury Dept. to the Dept. of Travel and Publicity under the Hon. Bryan L. Cathcart.

Alec Guinness and Elizabeth Taylor are selected as best actor and actress in The Film Daily's Filmdom's Famous Fives poll. Supporting performer honors go to Red Buttons and Hope Lange.

Guy F. Herbert retires as president of All-Canada Radio & Television Ltd. and is succeeded by J. Stuart MacKay.

Paul Nathanson, along with Maxwell and Nathan Cummings, acquires a large block of Loew's stock and later Nathan Cummings joins the board of the company.

Famous Players purchases the Capitol, Ottawa, which it operated for many years under lease.

Mrs. Margaret Stevens of Flin Flon, Man., Lt.-Col. Herve Baribeau of Levis, Que. and J. Frank Arnett of Summerside, PEI, are appointed to the National Film Board.

End of the year count by Canadian Film Weekly shows that Canada had 1,808 35 mm. theatres (1,568 auditorium and 240 drive-ins), compared to 2,907 in 1954 (1,923 standard houses and 174 drive-ins), making the five-year loss 289 situations.

Phil Potasky takes over as Winnipeg IFD branch manager when Max Shnier resigns to go into private business.

Preliminary DBS figures for 1957 shows that the drive-in box-office take was up slightly in 1957, while that of auditorium theatres was down five per cent.

Theatres Branch and Board of Censors of Ontario appoints one of its theatre inspectors, Wm. Watt, to the post of public relations officer to keep newspapers and the public aware of the workings of the Board.

Joseph R. Vogel announces that Loew's-MGM is back in the black again, after a number of years of big losses, and all controversies and management disputes die down.

Advertising in seven foreign-language newspapers is tried for the first time by Famous Players and Odeon circuits in an effort to attract more patrons to theatres from the various ethnic groups.

Cecil B. De Mille, 77, dies in Hollywood of a heart attack. Many tributes appear in Canadian papers.

Canada's indoor 35 mm. theatre seating totals 844,439, a drop of 120,000, or 12 per cent since 1952, while drive-in accommodation rose by over 50 per cent.

Canada's National Film Board spent $6,126,666 and made 318 films in the 1957-58 fiscal year ending March 31, the annual report shows.

J. Alphonse Ouimet, head of the CBC, suffers a heart attack and his duties are taken over by E. L. Bushnell, v-p, until he recovers and returns in the Fall. In Dec. Bushnell resigns to form his own firm.

Odeon Theatres enters suit for $500,000 damages against various companies over explosion which practically wrecked its Odeon, Ottawa. By the end of the year the case has not been settled and the Odeon has not been reopened.

February

Two Ampex videotape machines are installed by Meridian Films, Toronto, to make the studio the first private Videotape Recording Centre in Canada.

Parry Films Ltd. announces plans to shoot a pilot film for its projected 39-part TV series, North of 53.

Rentals to TV in 1957 rose by $1,025,236 to $5,575,414 over 1956 and helped limit the drop in the overall rentals from 16 mm. films in Canada. Rentals from theatres dropped by $249,055 to $1,805,867.

DBS reports that per capita expenditure for motion pictures in Canada in 1957 amounted to $5.46, a drop of 47 cents from 1956.

Spence W. Caldwell is elected to succeed Arthur Chetwynd as president of the Association of Motion Picture Producers and Laboratories of Canada at the annual meeting in Toronto, which now has 51 members, compared to 42 a year earlier. Details of the brief to the Government asking for a greater share of its production expenditures are approved by the members.

Planners for the Canadian Centre for Films for Children meet in Toronto and initiate steps to get one started in Canada.

Tom Daley, manager of the

WM. G. LESTER

Succeeded the late John Ganetakos as president of United Amusement Corp.

University in Toronto for Famous Players and a veteran of 50 years in exhibition, retires.

A. G. Day, P. Eng., is appointed executive engineer of Trans Canada Telemeter by E. E. Fitzgibbons, president.

Toronto International Film Studios announces that it has two sound stages under construction on its dude ranch, the Circle M, which is about 20 miles from downtown Toronto. When they are completed in the early summer they are considered the finest and best-equipped outside Hollywood and are immediately rented to Northstar Pictures for shooting of its 39-episode Hudson's Bay series for television. Peterson Productions takes over TIFS' St. Patrick St. studio on lease.

Blast by Magistrate O. C. Bick, chairman of the Metro Toronto Police Commission, against Bingo and the subsequent arrest of one operator leads exhibitors to believe that the illegal game will be forced to end but by the end of the year it is still running.

Producers' strike causes Quebec TV to substitute films for live programming, using pictures that have not played theatres in some instances, and causes exhibitors in that province a great deal of grief until the end of the strike.

Mel Cherry is named Warners' Winnipeg branch manager as successor to Frank Davis, who leaves to go into another business.

British Columbia Exhibitors Association holds its annual meeting in Vancouver and elects the board of directors, which later meets and returns Myron McLeod of Powell River to the presidency.

Harry Bercovitch, 67, Regina exhibitor and a veteran of 41 years in the film industry, passes after a lengthy illness.

March

Alberta Government abolishes amusement tax.

Chester Friedman, who had been operating his own publicity firm since leaving MGM, is appointed advertising, publicity and promotion director for Allied Artists and International Film Distributors.

Despite the drop in theatres, DBS statistics show that the refreshment take increased in 1957 by $68,349 over 1955, the year the DBS conducted its previous survey.

Premier Operating opens the Strand, its second theatre in Elliot Lake, Ont.

Leonard W. Brockington, CMG, QC, president of The J. Arthur Rank Organization of Canada, is one of six distinguished Canadians to receive the Award of Merit of the City of Toronto.

Lou Costello, 53, partner in the team of Abbott and Costello, which starred in a number of films before splitting up, dies in Hollywood of a heart attack.

John G. Ganetakos, 48, who succeeded to the presidency of United Amusement Corp., Montreal on the death of his father, George G. Ganetakos, dies suddenly while on vacation in Florida.

Council of Unity, Sask., reapplies the local amusement tax to Harry Selinger's Jubilee Theatre, which had been exempt for six months, increasing the amount of the tax and at the same time putting a new 10 per cent tax on the gross of coin machines.

Harry Sedgwick, 64, a former district supervisor of Famous Players and the retired president of Station CFRB, passes in Toronto.

Ontario division of the Canadian Picture Pioneers holds its annual

Merry Christmas and
A Happy New Year

CAPAC

COMPOSERS, AUTHORS and
PUBLISHERS ASSOCIATION
OF CANADA

Season's Greetings

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SEASON'S GREETINGS

MAVETY TELEVISION FILM SERVICES

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OVER THIRTY YEARS . . . . PROMPT . . . . SURE . . . . AND ACCURATE TRANSPORTATION

1959-60 OFFICERS OF THE QUEBEC ALLIED THEATRICAL INDUSTRIES, ELECTED RECENTLY

This photo was taken at the annual meeting, held in the Queen Elizabeth Hotel. Left to right, seated in the first row, are George Arnott, treasurer; Leo Choquette, vice-president; Doris Robert, president; and Wm. Elman and B. C. Salamis, directors.

Second row: L. Gariepy, assistant treasurer; Hylas Gagnon, director representing the Lake St. John region; Dave Berzan, Arthur Bahen and Len Jones, directors; Gaston Theroux, director for the Sherbrooke region; Paul Gendron, director for the Victoriaville region; and Jack Adelson, director.

Officers and directors missing from the photo are Wm. Lester, chairman of the executive; Paul Lafontaine, director for the Hull region; Adrien Fournier, director for the Lower St. Lawrence region; and George Destounis, director. Membership of the organization increased greatly in the past year.

meeting and returns seven of the board of directors and elects four new members, Joe Bermack, Russ McKibbin, Martin Simpson and Frank Vaughan. Later R. W. Bolstad is re-elected president, Frank H. Fisher v-p and Clare Appel secretary-treasurer.

Referee Bora Laskin rules in favor of Odeon and Famous Players in a dispute over the dismissal of 10 stagehands which caused the closing of several theatres for one day, thus ending the controversy which began in September, 1958.

Famous Players declares its 100th dividend since its inception in 1920.

Julian Roffman and Mrs. Yvonne Taylor, co-producers of The Bloody Brood, announce that Eugen Shuftan will photograph the film and that Allied Artists will distribute it both here and in the USA. The film goes before the cameras in early May and is given its first screening in October, with critics receiving it warmly. The all-Canadian production is premiered in a number of Twinex Toronto houses day-and-date and the producers announce that their plans are to film a Canadian novel, The Well, as their next venture.

Film Boards of Trade in Winnipeg elect Syl Gunn president and in Calgary R. L. Stern.

Associated Screen Industries takes over physical distribution of Warner Bros. product in the Montreal territory. It also handles Columbia and Paramount and others are expected to make the move.

Eugene Picker is elected president of Loew's Theatres, Inc., the company formed by the separation of the assets of Loew's, Inc.

After two years The Rank Organization decides to close its USA distribution company and will release its product through Lopert Films, a UA subsidiary.

Sid Furie, producer of A Dangerous Age, completes production of his new film, The Young and the Beat, which is later given a release title of A Cool Sound From Hell.

Frank L. Vaughan is named to succeed Hillis Cass as president of the Canadian Motion Picture Distributors Association.

News Roundup

April

Harold E. Roberts of Famous Players tells a meeting of the Ontario Association of Assessors that "If the economic value is less than the physical value, then the economic value should be adopted" as the basis for assessment of theatres.

Herbert Allen, for 10 years a canvasman on The Crew of the Toronto Variety Club, wins the annual Heart Award of the Toronto tent.

Twentieth-Fox gives complete autonomy to all branch managers in the USA and here.

Prince Edward Island eliminates the amusement tax on theatre admissions under 30 cents and reduces it on tickets over that amount.

Joseph E. Levine launches promotion of his upcoming film, Hercules, with a 1,000-guest "Explodation Luncheon" in New York and when the film is opened in Canada by IFD, its distributor in this country, it sets new and fantastic BO records.

General Films Ltd. withdraws from the 16 mm. distribution field and turns over its contracts to Sovereign Film Distributors.

IFD's Room at the Top is named the best film of the year by the British Film Academy, which picks one of its stars, Simone Signoret, as the top foreign actress and Sidney Poitier as the best foreign actor. Trevor Howard and Irene Worth are selected as the best British performers.

Capital expenditure for theatre construction dropped from $8,300,000 in 1953 to $2,800,000 in 1958, a report from the Dept. of Trade & Commerce shows. It expects that only $1,500,000 will be spent in 1959.

Ralph Dale is named manager of Sovereign Film Distributors and its TV Division by Alex Metcalfe, general-manager of Empire-Universal Films Ltd., the parent company.

New Brunswick eliminates the amusement tax on theatre admissions 30 cents and under.

Myron C. McLeod succeeds Ivan Ackery as president of the British Columbia division of the Canadian Picture Pioneers.

Charity Citation Award of Variety Clubs International is presented to the New York tent at the annual convention in Las Vegas, which returns all the incumbent international officers. Winner of the Humanitarian Award is announced as J. Edgar Hoover, who will be presented with the plaque at the mid-year meeting.

MGM's Gigi, Susan Hayward and David Niven win the top three Oscars in the 31st annual awards of the Academy of Motion Picture Arts and Sciences.

Canadian Society of Cinematographers holds its first annual convention in Montreal.

Kamsack, Sask. Council eliminates amusement tax on all theatre admissions up to and including 60 cents.

Norman Simpson succeeds Gordon Lightstone, Jr. as president of the Maritimes Film Board of Trade.

Wm. Guss of MGM is returned as president of the Montreal Film Board.

John J. Fitzgibbons, Sr., reports that Famous Players profits in 1958 showed a small gain of $456,000 over 1957 and gives his opinion that the decline in theatre attendance was levelling off and that the industry could look to the future with optimism.

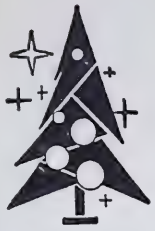
Ruth Frankson is elected president of the Toronto branch of the Women of the Motion Picture Industry as successor to Florence Long.

United Amusement Corp. reports its 1958 profits narrowly higher than in 1957 by some $4,200.

Trans-Video Productions, a new public company formed by J. B. Dunkelman and Robert Maxwell Associates, Inc., leases the facilities of Canadian Film Industries' $2,000,000 plant.

United Artists reports that for the eighth consecutive year it had increased its annual gross revenue and net earnings.

Season's Greetings



EXCELSIOR THEATRES
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Season's Greetings

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friends the
Season's Greetings
and best wishes
for the coming
year

COMPLIMENTS OF
THE SEASON

☆

Motion Picture Theatres Association Of Ontario

ARCH H. JOLLEY
SECRETARY

News Roundup

May

Ontario Theatres Branch bans all use of nitrate prints after July 1.

Trans Canada Telemeter announces that it will switch its Telemeter debut to Toronto from London, Ont., where it had originally been scheduled. Later the company enters into an agreement with the Bell Telephone Co. to use its cables and the latter starts erecting poles and stringing cable in Etobicoke, a Toronto suburb, where Trans Canada purchases a building as a studio. As the work progresses programming details are made public, as well as charges, and awakens a great deal of interest in the press and public, both here and in the USA.

Fred Leavens is named to succeed Lee April as Maritimes District manager for Odeon Theatres (Canada) Ltd.

Supreme Court of Canada rules that provinces have the right to permit Sunday entertainment, quashing case of the Lord's Day Alliance to have Sunday sports in Vancouver declared illegal.

General Theatre Supply Co., an FPCC subsidiary, and Dominion Sound Equipments, a division of Northern Electric, merge to form General Sound and Theatre Equipment Ltd., with Lloyd C. Pearson of Dominion Sound becoming president and g-m and Andrew G. Rouse of General Theatre Supply becoming v-p.

Appeals by Franklin & Herschorn Theatre Co. for reduced assessments on its two theatres in Dartmouth, NS, are allowed by the Appeal Court.

Wm. G. Lester is elected president of United Amusement Corp. to fill the vacancy left by the untimely death of John G. Ganetakos. Lester is managing director, George Destounis executive vice-president and H. W. Giles vice-president.

O. J. Silverthorne reports that 567 feature films were reviewed in the 1958-9 fiscal year by the Ontario Board of Censors, which was a drop of 20 from the previous year and a 15-year low, and that films requiring classification and treatment rose.

Alberta Censor Board banned eight films in 1958, the annual report states.

John Lopatka's Midway Theatre, the only one in Rosedale, Sask. is destroyed by fire.

National Community Antenna Television Association of Canada reports that 193 companies are operating in Canada.

Fires in 53 Canadian theatres in 1957 caused damage of $183,675, about the average in post-war years.

Survey across Canada shows that about 65 theatres, most of them in the Western provinces, are using Bingo in an effort to fight fire with fire.

Crawley - McConnell wraps up the 15th in its 39-episode RCMP TV series, being made by Crawley Films Ltd. and announces that it has received enquiries from all over the world re buying the series. In October it completes the series and the first is premiered over the CBC.

Stan Helleur leaves as film critic of the Toronto Globe & Mail to head the Diners' Club of Canada. In August Frank Morriss leaves the Winnipeg Free Press to fill the post vacated by Helleur.

United Artists celebrates its 40th anniversary with birthday parties in every exchange centre in Canada, to which exhibitors are welcomed. A birthday cake and a screening of Hole in the Head are highlights of the parties.

Chief of the Paramount studio since 1938, Y. Frank Freeman resigns because of ill-health and is succeeded by his former aide, Jack Karp.

Jack Gow joins Astral Films as Calgary branch manager.

Andre Ouimet leaves as director of planning for the CBC to join France Film as general controller.

Survey shows that Canada has 18 Ampex videotape recorders in use or on order. Each installation costs from $70,000 to $80,000.

Mike Milo's 275-seat Star in East Coulee, Alberta is destroyed by fire.

Quebec Allied Theatrical Industries is successful in getting assurances from the CBC that it will not play films in Quebec until 2½ years after its showing in theatres.

June

Canadian Region of the National Association of Concessionaires holds its annual meeting at the Westbury Hotel in Toronto, with most of the top USA officers coming in for the convention.

Government aid is a real necessity before Canadian film production can show real progress, Julian Roffman tells a Dominion Drama Festival panel.

Danny Kaye, here for the Paramount Summer Boxoffice Festival in which his latest film, The Five Pennies, is screened for the trade, comments on the number of theatres he has seen which have been allowed to become shabby and rundown.

W. C. Thornton Cran leaves Trans Canada Telemeter to become president and general manager of Station CFRB, Toronto.

E. L. Bushnell, CBC v-p, reveals to the Special Commons Committee on Broadcasting that of 10 typical English telecasts eight lose money because the sponsor only pays part of the production costs.

Newfoundland joins the CBC TV network, extending it to 4,200 miles and making it the longest in the world.

No award as The Film of the Year is made by the Canadian Film Awards but the National Film Board wins three recognitions for that number of shorts, one of which it produced, in the theatrical class.

Cinemiracle's Windjammer is booked into the Strand, Vancouver and the Imperial, Montreal.

General manager of Empire-Universal since June, 1957, when he succeeded A. W. Perry, Alex Metcalfe resigns and is followed into that office by Hatton Taylor, who joined the company a year earlier. Later Metcalfe takes over as head of Sovereign Broadcasting Co., a new subsidiary of Empire-Universal.

Fred E. Peters is named Pioneer of the Year by the Quebec branch of the Canadian Picture Pioneers.

Successor to S. A. Doane as chairman of the Nova Scotia Board of Censors is his former aide, J. Henry R. MacLeod.

Loew's Theatres, Inc. gives its three Canadian theatres (two in Toronto and one in London) complete autonomy and names Jack H. Clarke, formerly Toronto City manager, the division chief.

In the theatre chair business for 22 years, Charles Bochner sells his company, Canadian Seating, to a group headed by David H. Dewey.

Theatre Owners Association of Quebec draws up campaign to fight toll-TV.

Graduation night at Variety Village, Toronto Variety Club project, sees the 143rd student receive his diploma.

Yorkton, Sask. abolishes the amusement tax.

Premier Frost of Ontario, angry at his treatment by the CBC during the recent election, blasts the Crown-owned Corporation and says that ". . . the sooner the overburdened taxpayer gets out of the business, the better."

July

Columbia Picture Corp. of the USA buys the other 50 per cent of Columbia Pictures of Canada, making it sole owner, and announces that Paul Nathanson will acquire this half but doubt develops after several months. Harvey Harnick, Canadian general manager, is named a vice-president of the Canadian company.

Ethel Barrymore dies in Hollywood at the age of 79.

Arthur J. Kelly of Brantford, producer of the Dieppe film, This Most Gallant Affair, readies it for theatre distribution by Rank Films and in the Fall it starts its runs at Odeon houses. He makes public his plans to make two more features, one about the fighting at Cassino, Italy and the other about Israel.

FRED E. PETERS

Selected Pioneer of the Year by the Quebec branch of the Canadian Picture Pioneers.

Following his resignation as booker at Columbia, Ben Langbord joins AA and IFD as Ontario sales representative.

Harry G. Sullivan is made Ontario manager for Theatre Confections, stepping up from manager of Toronto District A.

Thirty-one producers and employees of the CBC walk out, claiming political interference in the dropping of Preview Commentary, a radio program, but they return to work when the broadcast is reinstated.

Famous Players and United Amusements, an affiliated company, buy up a substantial number of shares of Consolidated Theatres of Montreal and United, also a Montreal company, takes over the operation of the circuit. J. J. Fitzgibbons of Famous becomes chairman of Consolidated and Wm. Lester, president of United, becomes v-p and managing director.

Auditorium theatres in Canada in 1958 grossed $75,584,425, a drop of $901,752 (1.2%) from the 1957 figure, and had 137,326,088 admissions, a decrease of 9,429,740 (6.4%).

Variety Club's annual baseball game nets Variety Village $35,000.

Canadian theatre-TV of the Patterson-Johansson fight grosses over $55,000 in seven locations.

Arson investigators into a $100,000 fire at the Odeon Palace, Hamilton, arrest the assistant manager, Wayne Campbell.

Federation of Canadian Film Societies re-elects Guy L. Cote chairman.

Royal River, NFB documentary of the current visit of Queen Elizabeth and Prince Philip, is to be given world-wide distribution by 20th-Fox, Ottawa announces.

Parry Films Ltd. of Vancouver

Holiday
Greetings
from
Montreal!

United Theatres
William Lester, *President*

Consolidated Theatres
Lester Adilman, *President*

To One and All

NOEL

Quebec Allied
Theatrical Industries
Inc.

DORIS ROBERT, President

. . . and best wishes to our
many friends throughout the
motion picture
industry

Simpson's

CONTRACT DIVISION

TORONTO • MONTREAL • REGINA • HALIFAX
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Season's
Greetings

★

The
**Canadian Automatic
Confections Ltd.**

TORONTO

AT THE 1959 ANNUAL AWARD BANQUET OF TH E CANADIAN PICTURE PIONEERS IN TORONTO

An overflow crowd of over 400 watched the Canadian Picture Pioneers present the annual awards at a dinner in the Crystal Ballroom of the King Edward Hotel in Toronto. In the photo at the left R. W. Bolstad, CPP president and emcee of the dinner, is shown, left, receiving a cheque for $2,000 from the BC branch for the Trust Fund from Owen Bird, to whom Bolstad presented an ancillary award for Frank Gow, Vancouver. In the centre The Pioneer of the Year, Haskell M. Masters, is seen accepting the plaque from Leonard W. Brockington, CMG, QC, while Bolstad looks on. At the right David Rothstein accepts the award to the Winnipeg branch from Frank H. Fisher, CPP v-p.

Ancillary awards went also to Harold Pfaff, Toronto; Joshua Lieberman, St. John; P. W. Mahon, Prince Albert, Sask.; and W. O. Kelly of Calgary, with the first two accepting theirs in person and the last two through representatives. A surprise presentation was a silver tray to Masters from his USA colleagues at Warner Bros.

News Roundup

announces that it will start shooting shortly on a pilot film for its North of 53 TV series.

National Film Board annual report shows that total income from all sources in the 1958-59 fiscal year amounted to $6,273,008, of which the Government gave $4,285,905 and government departments and agencies paid $1,099,415 for production of films for them. NFB expenditures amounted to $6,116,216 and the excess of $156,792 was returned to the Government. It completed 368 productions and of these 188 were for itself and 89 were sponsored.

Harold A. Bishop, 58, Famous Players Manitoba District manager, dies suddenly in Winnipeg of a heart attack.

CBC annual report of its 1958-59 fiscal year gives $87,315,000 as the amount it spent, $16,000,000 of it for radio, which was almost $12,000,000 higher than the previous year. It estimates that it will require almost $100,000,000 for the current year.

August

Proposed regulation of the Board of Broadcast Governors that Canadian TV stations be forced to provide 55% Canadian content in its programming is seen as tremendous spur to Canadian production by those in that field but is looked on as liable to work great hardships on the stations themselves by their operators.

Willard J. O'Neill, 69, secretary-treasurer of Paramount in Canada, dies of a heart attack at St. Michael's Hospital in Toronto.

Ralph M. Cohen, 45, president of Screen Gems and son of the late Jack Cohn, dies of a heart attack in New York.

Services of Will Rogers Memorial Hospital at Saranac Lake, NY, are extended free to all newspaper and magazine critics and editors of all phases of showbusiness and their families.

Canadian Film Weekly survey shows that premiums in theatres are almost a thing of the past. During the depression premium houses obtained almost 90 per cent of their business from theatres. Currently it is less than 5 per cent.

Pioneer of the Year 1959 is Steve Broidy, AA head, it is announced by the USA's Motion Picture Pioneers.

Robert L. Dunsmore is elected chairman of the new 11-man board of directors of the CBC, replacing J. Alphonse Ouimet, who remains as general manager and chairman of the five-man management committee of the board of directors. E. L. Bushnell continues as aide to Ouimet.

Films from the UK, Poland and Japan take down the three top awards at the Vancouver Film Festival.

September

In six years 162 Canadian communities lost their 35 mm. theatres and at present have none, a Canadian Film Weekly survey shows. There are 1,040 communities in which Canada's 1,765 35 mm. situations are found, 31 of them having only a single drive-in.

Gross billings of USA films in Canada amounted to $22,000,000 in 1958, states the new Film Daily Year Book.

Fergus L. Martin is named assistant to E. E. Fitzgibbons, president of Trans Canada Telemeter, and A. E. Brown is appointed program director. Both are from Famous Players' head office.

Harold Joyal, Winnipeg branch manager for Sovereign Films, is promoted to Western Canada supervisor.

IATSE foursome, for the sixth consecutive year, takes down the top trophy in the annual Canadian Picture Pioneers' golf tournament in Toronto.

Tiger Productions of Calgary completes shooting its Wings of Chance and outlines plans for its next feature, stating that it intends to move right along with feature production.

Tommy Cleary wins the top individual prize in the annual golf tourney of the Quebec branch of the Canadian Picture Pioneers near Montreal.

Leon Shelly, head of Shelly Films Ltd. of Toronto, is one of 15 honored with a Fellow Membership by the SMPTE.

Kay Kendall, 33, wife of Rex Harrison and a stage and film star, dies in London of leukemia.

Wishing Well at the Beverley Bedding booth at the CNE nets Variety Village $1,337.

Roy Little is named assistant to Charles Topshee, executive director of the Canadian Film Institute.

With Rothstein Theatres Ltd. since 1937, Wm. Johnston of Yorkton is promoted to Sask. supervisor for the circuit.

Gross revenue of 53 Canadian producer-lab firms in 1958 was $7,729,703, a slight drop of five firms and $190,002 from the 1957 figures.

Number of Canadian 16 mm. theatres shows a marked decline in 1958, dropping from 148 in 1957 to 110.

Beaver Film Productions of Toronto and Ansa Produzione of Rome enter into a co-production deal on a film now under way, David and Goliath, starring Orson Welles and being shot in Cinema-

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ASI TRAILERS* are the best you can get.

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THE VIDEOTAPE CENTRE

Meridian Films Limited
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Tell Your Friends To
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Go Out to a Movie

T A S I E 173

Toronto Motion Picture Projectionists' Union

A Merry Christmas

THE SUMMERVILLES

Bill, Don and Paul

PRINCE OF WALES THEATRE

TORONTO

A Happy New Year

News Roundup

Scope and Eastman Color in Europe.

October

Twinex Century Theatres is studying a change-over to a public company, N. A. Taylor, president, tells the annual convention of the circuit in Toronto, at which Paul Lazarus, Jr., Columbia Pictures v-p, is the guest speaker. Taylor talks of the global concept of mass entertainment in an electronic era and Lazarus says that this year or the next will be the year of decision in the film industry, stating that in his opinion the industry is changing so much that in five years it will be hard to recognize.

Gordon Brewerton, 60, of Cardston, Alberta, passes after a long illness.

Mrs. Ruth Diamond Griesdorf passes in the Toronto General Hospital after suffering frequent illness over a lengthy period.

Paul Nathanson and Ken Soble form a new company to videotape programs at CHCH-TV, Hamilton and these will be available on a weekly basis to other TV stations in 1960.

Film rentals from all sources in Canada amounted to $33,746,765 in 1958, down $407,082 from the 1957 total. TV 16 mm. rental was $6,336,346 and for other non-theatrical use it was $393,966.

Robert Lawrence Productions opens its new studio on Yorkville Avenue in Toronto with a reception for 150 guests.

Earl Pfaff, 31, son of Harold Pfaff, is mourned by the industry when he dies as the result of an automobile accident near his home in Toronto.

Rediffusion, Inc., Montreal toll-TV outfit which has some 15,000 subscribers, is said to be readying a coinbox method, similar to Telemeter's.

London TV Cable Service is formed by Famous Players and E. R. Jarmain, engineer, and it will offer its community antenna service to some 4,500 homes in London, Ont. The setup is such that it will very easily be able to switch to Telemeter when it is desired to do so.

Herb Alpert is appointed production chief at Meridian Films.

Eidophor, the Fox large-screen color TV system for theatres, is rumored to be ready for public demonstration and nearer to practical use than thought by exhibitors.

Toronto City Council, by a 14 to seven vote, abandons its early closing bylaws, a move which is believed will benefit theatres.

General Sound and Theatre Equipment holds a three-day sales convention in Toronto at which Lloyd C. Pearson announces the appointment of Wm. L. Walterhouse to the position of manager of Theatre Operations for the Ontario District.

James Purnell, 76, head of James Purnell & Sons, Western Canada theatre circuit, dies in Red Deer, Alberta.

November

Reg Plumb is elected to succeed F. J. Lundholm as president of the Saskatchewan Motion Picture Exhibitors Association at the annual meeting in Saskatoon, with Wm. Johnston being named v-p and Jack Heaps secretary. Guest speaker is Charles S. Chaplin, UA Canadian general manager.

City manager for Famous Players in Ottawa, J. Ray Tubman, 64, an industry veteran and one of the best-liked exhibitors in Canadian Show Business, dies of a heart attack.

Survey shows that 162 French-dubbed films and about 40 French originals are slated for release in the 1959-60 season in Canada's French-language market.

Aid from the government to "finance the production of worthy film efforts" is asked in the brief to the Board of Broadcast Governors from The Association of Motion Picture Producers and Laboratories of Canada, which is one of about 60 briefs submitted to the BBG at its two-day meeting in Ottawa. The BBG's hearings are to listen to comment on its new regulations for broadcasting and to receive applications for second TV stations in Canada's big cities. Later the BBG issues its new regulations, most important of which is its rule that TV programming must have 55 per cent Canadian content but gives station operators two years and a half to build up to it.

A. J. Mason is re-elected president of the Maritime Motion Picture Exhibitors Association, along with the whole slate of incumbent officers, at the annual meeting in Saint John, NB.

Doris Robert, president, and all the 1958-59 officers of Quebec Allied Theatrical Industries are returned at the annual meeting in Montreal.

Along with Haskell M. Masters of Toronto, selected as The Pioneer of the Year, the Canadian Picture Pioneers honor Frank Gow of Vancouver, W. O. Kelly of Calgary, Joshua Lieberman of Saint John, P. W. Mahon of Prince Albert and Harold Pfaff of Toronto with Ancillary citations at the annual Award Banquet in Toronto. At the same time the Winnipeg branch of the Pioneers is given, for the second time, the award for the most active branch.

Behind the Great Wall, the first AromaRama feature, will open in NY on Dec. 2 and follow shortly at the Towne, Toronto. The picture, a travelogue, will be accompanied by a full range of scents.

Victor McLaglen, 72, Oscar-winning actor, dies near Hollywood of heart failure.

Sovereign Films Ltd. of Toronto and Screen Gems of NY enter into a long-term agreement for distribution of their TV film product in Canada, a deal which also includes production.

Douglas Miller and all other officers of the Alberta Theatres Association are returned at the annual meeting in Calgary.

December

E. G. Forsyth and the incumbent board of the National Committee of Motion Picture Exhibitors Association of Canada are re-elected at the annual meeting in Toronto. The meeting airs the problems common to exhibitors across Canada and approves the setting up of grievances committees by provincial and regional associations to facilitate the work of the Distressed Theatres Committee.

Dave Axler is elected president of the Motion Picture Theatres Association of Ontario.

Toronto Variety Club returns ten members of its Crew to office and elects Sam Wacker to replace A. E. Brown, who did not run. Later at its first meeting the Crew elects Jack Fitzgibbons to succeed Dan Krendel as Chief Barker, with Phil Stone as his First Assistant CB, George Altman Second Assistant CB, Frank Strean Property Master and George Heiber Dough Guy.

Local 173, Toronto Motion Picture Projectionists Union of the IATSE celebrates its 50th anniversary with a banquet and presentations at the Prince George Hotel.

Motion Picture Industry Council of Canada meets at the King Edward Hotel, Toronto and returns C. S. Chaplin as chairman. Plans are set in motion for a national showmanship competition for cash prizes. Frank H. Fisher is returned as a vice-chairman and H. C. D. Main as secretary-treasurer, with Douglas Miller replacing Wm. Lester as the other vice-chairman.

One of the big complaints brought to light at the series of industry meetings in Toronto is the 16 mm. competition for regular theatres.

Newspaper censorship of motion picture advertising, although passed by the film censors, is drawing many complaints from exhibitors.

BC branch of the Canadian Picture Pioneers presents a cheque for $2,000 for the Trust Fund at the CPP banquet.

Winnipeg police seek permission to lay Lord's Day Act charges against the recent festival for charging admission to a Sunday movie.

Biltmore Theatre in Kingston, Ont. is successful in an appeal before the Court of Revision in having its building and business assessment reduced.

Unifrance Film, distributor of made-in-France films, opens a Canadian office in Montreal with Jacques Nicaud in charge.

Lindsey Shonteff of Toronto organizes a new company, Ramrod Productions, and completes his first feature, The Devil's Spawn, a Western, which he wrote, directed and produced and which stars Don Borisenko.

★

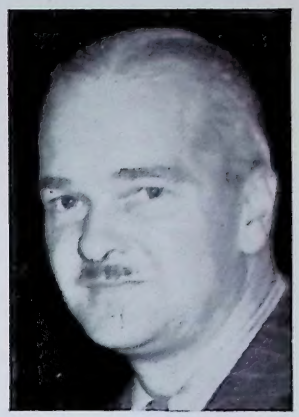
COMPLIMENTS OF

J. JOHN SHULMAN
& COMPANY

Chartered Accountants

21 Dundas Square
Toronto - Canada

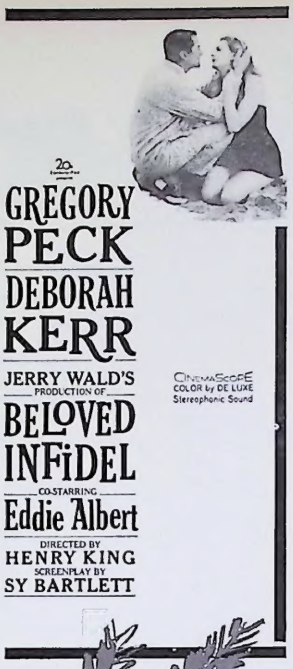
★

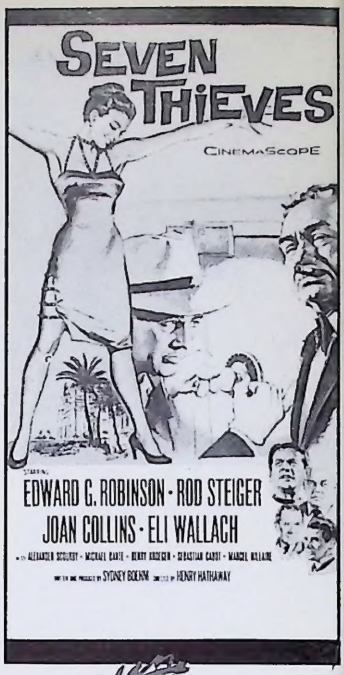


RALPH DALE

Named manager of Sovereign Film Distributors and its TV Division.

A FABULOUS WORLD BELOW THE WORLD!
20th Century-Fox presents
JULES VERNE'S
JOURNEY TO THE CENTER OF THE EARTH
starring
PAT BOONE
JAMES MASON
ARLENE DAHL · DIANE BAKER
CINEMASCOPE · COLOR by DE LUXE
STEREOPHONIC SOUND
Produced by CHARLES BRACKETT · Directed by HENRY LEVIN
Screenplay by WALTER REISCH and CHARLES BRACKETT





FOR ADVANCE SHOWINGS NEW YEAR'S EVE ONLY!

WOMEN... RAVISHED AND SHAMED IN WAR-TORN INDO-CHINA
20th Century-Fox presents
FIVE GATES TO HELL
starring
DOLORES MICHAELS
PATRICIA OWENS
and NEVILLE BRAND as CHEN PAMOK
co-starring KEN SCOTT
CINEMASCOPE
also starring NOBU McCARTHY · Director of Photography SAM LEAVITT A.S.C. · Written, Produced and Directed by JAMES CLAVELL

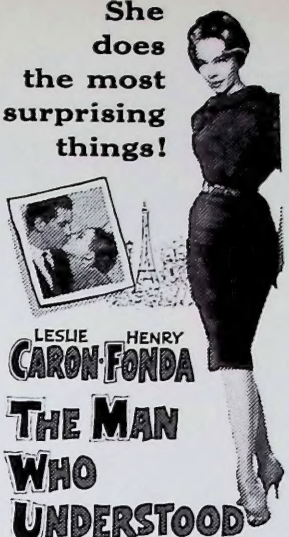
It started where civilization stopped!
20th Century-Fox presents
THE OREGON TRAIL
starring
FRED MAC MURRAY
COLOR by DE LUXE
WILLIAM BISHOP · NINA SHIPMAN
also starring
GLORIA TALBOTT · HENRY HULL · JOHN CARRADINE
Produced by RICHARD EINFELD · Directed by GENE FOWLER, Jr.
Screenplay by LOUIS VITTES and GENE FOWLER, Jr. · Story by LOUIS VITTES
CINEMASCOPE STEREOPHONIC SOUND

FOR SELECTED ENGAGEMENTS AT THE HOLIDAY SEASON!

What was the secret behind The Story On Page One?

RITA HAYWORTH
ANTHONY FRANCIOSA
GIG YOUNG
in JERRY WALD'S production of
THE STORY ON PAGE ONE
Written and Directed by
CLIFFORD ODETS
CINEMASCOPE
STEREOPHONIC SOUND

She does the most surprising things!



LESLIE CARON · HENRY FONDA
THE MAN WHO UNDERSTOOD WOMEN
co-starring
CESARE DANOVA
Produced and Directed from his screenplay by
NUNNALLY JOHNSON
From the Novel The Colors of the Day by Romain Gary
COLOR by DE LUXE
CINEMASCOPE
STEREOPHONIC SOUND

It's YOUTH, LOVE, EXCITEMENT and that *Fabulous* FABIAN with that "BLUE DENIM" GIRL!

Hear FABIAN sing "Hound Dog Man" "I'm Growin' Up" "Single"

20th Century-Fox presents JERRY WALD'S production of
HOUND DOG MAN
CINEMASCOPE
COLOR by DE LUXE
starring
FABIAN
CAROL LYNLEY
STUART WHITMAN
ARTHUR O'CONNELL
and introducing
DODIE STEVENS
Directed by
DON SIEGEL
Screenplay by
FRED GIPSON and WINSTON MILLER

20th HAS A HAPPY HOLIDAY HIT FOR EVERY SHOWMAN!

Every day of the year 20th has the product for the hottest success story in the industry!

"One of the side-busters of the season...

with a million funny ones! Maritally, sexually and censorially right up to the maturity mark, 1959! Director David Miller has handled the picture with skill and courage. Never a dull, asexual moment!" —*ARCHER WINSTEN, Post*

"Slick, hilarious! Sharp wit-snapping!" —*TIME MAGAZINE*

"Racy, risque and funny!" —*JESSE ZUNSER, Cue*

"Saucy and bright romping! David Niven and Mitzi Gaynor are happily teamed... the assorted antics move at a breezy pace! Built for laughs and gets them!" —*ROSE PELSWICK, Journal American*

Happy Holiday Bookings...

BOSTON, Gary	NOV. 24th
WASHINGTON, Ontario	DEC. 18th
CHICAGO, Roosevelt	DEC. 24th
PHILADELPHIA, Viking	DEC. 25th
NORFOLK, Riverview	DEC. 25th
MINNEAPOLIS, World	DEC. 25th
ATLANTA, Rialto	DEC. 30th

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N.Y...Victoria and Plaza Theatres

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Happy Anniversary

The Motion Picture Dedicated To The Proposition!

THE FIRST COMEDY FILMED IN SIN*ASCOPE THE MOST EXCITING PROCESS EVER INVENTED

DAVID NIVEN · MITZI GAYNOR

THRU UA

co-starring
CARL REINER · LORING SMITH · MONIQUE VAN VOOREN · PHYLLIS POVAH and PATTY DUKE

Screenplay by JOSEPH FIELDS and JEROME CHODOROV. Based on their play "Anniversary Waltz" · Music by SOL KAPLAN and ROBERT ALLEN · Songs: **"I Don't Regret A Thing"** and **"Happy Anniversary"** Music by ROBERT ALLEN · Lyrics by AL STILLMAN · Directed by DAVID MILLER · Produced by RALPH FIELDS · A Fields Productions, Inc. Presentation